

PERSONAL INFORMATION

Alina Măriuca Ionescu



 Iasi (Romania)

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[Google Scholar](#)

WORK EXPERIENCE

01/10/2020–Present

Lecturer

Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration, Iasi (Romania)

Research and teaching activities: *Services Management, Public Services Management, Events Management in Tourism, Entrepreneurial Competencies of Human Resources, Entrepreneurial Education*

01/10/2018–30/09/2020

Teaching assistant

Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration, Iasi (Romania)

Research and teaching activities: *Management, Services Management, Public Services Management, Entrepreneurial Education*

01/10/2016–08/07/2018

Associate Teaching Assistant

Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration, Iasi (Romania)

Research and teaching activities: *Management, Services Management, Public Services Management, Entrepreneurial Education*

01/08/2011–Present

Economist

Mira Casa Design SRL, Iasi (Romania)

Accounting registrations, economic analyses, tax forms, responsibilities with regard to employees' contracts

01/07/2010–31/03/2013

Post-doctoral Researcher

Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration, Iasi (Romania)

Research activities

Post-doctoral research project:

The assessment of quality of life through the construction of composite indicators using multivariate statistical methods.

04/06/2009–03/09/2009

Statistics Specialist

City Hall of Iasi, Iasi (Romania)

Data processing, statistical analysis using SPSS package, interpretation of survey results

01/02/2003–30/06/2009

Associate Teaching Assistant

Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration,

Iasi (Romania)
Research and teaching activities

01/07/2007–31/10/2007 **Research Project Manager and Research Assistant**
Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration,
Iasi (Romania)
Research project: *Multivariate statistical methods applied in poverty research.*
Research activities

EDUCATION AND TRAINING

10/2017–Present **PhD Student**
Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration,
Iasi (Romania)
Main subjects: Management, Entrepreneurship
Thesis title: *Gender differences in entrepreneurship*

11/01/2020–18/01/2020 **VU Amsterdam Graduate Winter School**
Vrije Universiteit Amsterdam (Netherlands)
Course: *Meta-analysis: Know-how and Beyond*

29/07/2019–09/08/2019 **European Summer School in Prague**
Prague (Czechia)
Course: *Entrepreneurship & New Venture Creation*

19/08/2018–25/08/2018 **Exploring Entrepreneurship European Summer School 2018**
University of Twente (Netherlands)
Courses: Researching growth pathways at 2nd stage companies, The future of entrepreneurship research, Tech Speech: Entrepreneurship and blockchain technology, Empirical research on early entrepreneurship: GEM and PSED design and evidence, Servitization, Experimental entrepreneurship the Lean Startup I, Sustainable business model innovation, Industry 4.0, Agro 4.0 and its effects on the environment, Opportunity recognition A Pattern Recognition Perspective, Using imagination to identify new venture ideas

11/2003–02/2008 **PhD in Cybernetics and Economic Statistics**
Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration,
Iasi (Romania)
Main subjects: Research Methodology, Quantitative Analysis, Socio-economic Statistics
Thesis title: *Multivariate Statistical Analysis Applied in Poverty Research*

2005–2006 **Post-graduate Diploma in Teaching Methodology**
Alexandru Ioan Cuza University of Iasi, Faculty of Psychology and Education Sciences,
Department of Teacher Training, Iasi (Romania)
Psychology of Education, Pedagogy

10/2002–06/2003 **MSc in Socio-economic Statistics**
Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration,

Iasi (Romania)

Socio-economic Statistics

10/1997–02/2002

Economist in Socio-economic Statistics, Bachelor's Degree of Science in Socio-economic Statistics

Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration, Iasi (Romania)

Statistics, Economics, Econometrics, Management, Marketing

PERSONAL SKILLS

Mother tongue(s)

Romanian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	C1	B2	B2	B2
French	A2	B1	A1	A1	A1
Italian	A2	A2			

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages

ADDITIONAL INFORMATION

Publications

Selection of articles

- Anastasiu, B., Neculaeșei, A. N., & Ionescu, A. M. (2024). Influence of Organizational Commitment and Job Satisfaction on Employees' Intention to Provide eWOM: The Moderating Role of Perceived Company Reputation. *JEEMS Journal of East European Management Studies*, 29(3), 393-417.
- Ionescu, A.M., Clipa, A.-M., Turnea, E.-S., Clipa, C.-I., Bedrule-Grigoruță, M.V., Roth, S. (2022). The impact of innovation framework conditions on corporate digital technology integration: institutions as facilitators for sustainable digital transformation, *Journal of Business Economics and Management*, 23(5), 1037-1059; WOS: 000812129400001; ISSN: 1611-1699). <https://doi.org/10.3846/jbem.2022.17039>
- Boldureanu, G., Ionescu, A.M., Bercu, A.-M., Bedrule-Grigoruță, M.V., Boldureanu, D. (2020), Entrepreneurship Education through Successful Entrepreneurial Models in Higher Education Institutions, *Sustainability* 12(3):1267; <https://doi.org/10.3390/su12031267>, WOS:000524899604048
- Neculaeșei, A. N., Tatarusanu, M., Anastasiu, B., Dospinescu, N., Bedrule-Grigoruță, M.V., Ionescu, A.M., (2019), A model of the relationship between organizational culture, social responsibility and performance, *Transformations in Business & Economics*, vol. 18, issue 2A, 489-509, WOS:000498305700008, ISSN: 1648-4460
- Lina, D.M., Ionescu, A.M., Bedrule-Grigoruță, M.V. (2019), *Entrepreneurial orientation in Romanian Higher Education*, EDULEARN19 Proceedings, pp. 9864-9872, doi: 10.21125/edulearn.2019.2458
- Ionescu, D.D., Ionescu, A.M. (2015), *Predictors of Work-life Balance for Women Entrepreneurs in the North-East Region of Romania*, Review of Applied Socio-Economic Research, Volume 9, Issue 1/2015, <http://www.resear.eu/>
- Ionescu, D.D., Ionescu, A.M. (2014), *Female entrepreneurs: characteristics and entrepreneurial behavior*, SGEM2014 Conference on Political Sciences, Law, Finance, Economics and Tourism, SGEM2014 Conference Proceedings, 1-9 September 2014, Vol. 4, 2014, 279-286, ISBN 978-619-7105-28-5, ISSN 2367-5659 DOI: 10.5593/sgemsocial2014/B24/S7.036
- Ionescu, D. D., Ionescu, A. M., Jaba, E. (2013), *The investments in education and quality of life*, Journal of Knowledge Management, Economics and Information Technology, Economics Essays,

JKMEIT PLUS - Special Issue, December 2013, 141-158

9. Ionescu, A.M. (2013), *Indicators of quality of work as predictors of quality of life*, Review of Applied Socio- Economic Research, Volume 5, Issue 1/2013, pp. 92-99; <http://www.resear.eu/>
10. Ionescu, D.D., Ionescu, A.M. (2012), *Work-Life Relationship for Women Entrepreneurs*, Journal of Knowledge Management, Economics and Information Technology, Economical essays, Special Issue, Decembrie 2012, 199-210, ISSN 2069-5934 (versiune online) și ISSN 2285-4096 (versiune tipărită)
11. Ionescu, A.M. (2012), *How does education affect labour market outcomes?*, Review of Applied Socio-Economic Research, Volume 4, Issue 2/2012, 130-144, <http://www.resear.eu/>
12. Ionescu, A.M. (2011), *Construction of a Composite Indicator for the Assessment of Quality of Life*, Proceedings of the 58th World Statistics Congress, ISI 2011, Dublin, Irlanda, ISBN not assigned, <http://isi2011.congressplanner.eu/>
13. Jaba, E., Ionescu, A.M., Iașu, C., Balan, C. (2009), *The evaluation of the Regional Profile of the Economic Development in Romania*, Annals of the Alexandru Ioan Cuza University of Iasi, Economic Sciences Section, Tom LVI, 2009, ISSN 0379-7864, 537-549
14. Ionescu, A.M. (2008), *Multivariate statistical methods applied in poverty research*, Current Trends in Statistics in V6 region, Proceedings of the students' conference, Prague, 5-6 September 2008, Czech Statistical Society, 33-40