

TUTORIAL COURSE FORM

2024-2025 ACADEMIC YEAR

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| Name of the tutorial course (incoming Erasmus/exchange students) | Investment Banking |
| Name of the professor | Assoc. prof. dr. Constantin-Marius APOSTOAIIE |
| Email of the professor | Marius.apostoaie@uaic.ro |
| Office of the professor Consultation hours | C804b, building C Weekdays (upon prior scheduling) |
| Semester(s) in which the tutorial course is available | 1 st or 2 nd semester |
| No. of ECTS credits | 6 |
| Level of study (bachelor/master/PhD) | bachelor/master |
| Short description/Contents | <p>The objective of this course is to provide students with a comprehensive understanding of the core functions, strategies, and operations of investment banking. By exploring the various facets of investment banking, students will gain knowledge of mergers and acquisitions (M&A), leveraged buyouts (LBO), equity and debt underwriting, and the broader investment banking activities within the financial markets. The course also aims to address contemporary trends and challenges in the investment banking industry, preparing students to analyze and engage in complex financial transactions and strategic decision-making processes (from an investment banker's perspective). On completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Explain the methods, techniques, and tools used in investment banking activities. • Describe the various types of activities specific to the investment banking industry and how they are carried out. • Acquire general professional knowledge that enables a financial institution employee to perform tasks related to this field. • Exhibit appropriate behaviour towards clients of the firm where they are employed, particularly those engaged in investment banking activities |
| Assessment/Evaluation/Frequency of meetings | <ol style="list-style-type: none"> 1. Individual essay on a given topic - 30% 2. Individual case study report on a given topic - 60% 3. Attendance (min. 4) and Quality of arguments - 10% |
| Bibliography | <p>Main references:</p> <p>[1] Fleuriot, M. (2019). Investment Banking Explained. An Insider's Guide to the Industry. Ed. a 2-a. McGraw-Hill Education, New York.</p> <p>[2] Krantz, M., Johnson, R. R. (2020). Investment Banking For Dummies. Ed. a 2-a. JohnWiley & Sons, Inc., New Jersey.</p> <p>[3] Liaw, K. T. (2012). The business of investment banking. A comprehensive overview. Ed. a 3-a. JohnWiley & Sons, Inc., New Jersey. pp. 51-60.</p> |
| Observations | <p><i>Topics:</i> The specifics of investment banking activities and types of investment banks; Financial statement analysis and the importance of valuation; Mergers and acquisitions (M&A); Leveraged buyouts (LBO); Equity underwriting and initial public offerings (IPO); Bond underwriting; Investment banking activities in the investment sphere; Trends and challenges in investment banking activities.</p> |