

TUTORIAL COURSE FORM

2024-2025 ACADEMIC YEAR

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| Name of the tutorial course (incoming Erasmus/exchange students) | International economic context |
| Name of the professor | Raluca Clipa |
| Email of the professor | riclipa@gmail.com , raluca.clipa@uaic.ro |
| Office of the professor Consultation days/hours | B383c |
| Semester(s) in which the tutorial course is available | 1/2 |
| No. of ECTS credits | 5 |
| Level of study (bachelor/master/PhD) | bachelor/master |
| Short description/Contents | Introduction in international economic context Globalization Multinational companies Risks Macroeconomic indicators World economic context World markets |
| Assessment/Evaluation/Frequency of meetings | <ul style="list-style-type: none"> • Knowledge of the basic notions regarding the assessment of international context of the markets, countries and the world economy • Carry out a study of economic context of a country / region/ international market |
| Bibliography | <ol style="list-style-type: none"> 1. Brooks, I., Weatherstone, J., Wilkinson, G., <i>The International Business Environment – Challenges and Changes</i>, Pearson Prentice Hall, 2011 2. Cavusgil, S. T., Knight, G., Riesenberger, J., <i>International business. The New Realities</i>, Student Value Edition, 4th Edition, Pearson Prentice Hall, New Jersey, 2017 3. Daniels J., Radebaugh, L., Sullivan, D., <i>International Business. Environments&Operations</i>, 16th Edition, Pearson Education Limited, 2017 4. Hamilton, L., Webster, Ph., <i>The International Business Environment</i>, Oxford University Press, 2009 |

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| | <ol style="list-style-type: none">5. Hill, Ch. W. L., Hult, T. M, <i>International Business. Competing in the Global Marketplace</i>, 12th Edition, Mc Graw - Hill, 20186. Peng, M., <i>Global Business</i>, 3rd Edition, Cengage Learning, 20147. Wild, J., <i>International Business. The Challenges of Globalization</i>, Pearson Ed. Ltd., 20168. http://www.oecd.org9. http://www.worldbank.org10. http://www.imf.org11. https://tradingeconomics.com/12. https://www.economist.com/13. www.coface.com |
| Observations | |