



RESEARCH ACTIVITY

Mihaela CUREA

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a) Books

Curea, M. 2024. *Capitalul imaterial și dematerializarea activităților economice. Provocări pentru contabilitate (Intangible Capital and Dematerialization of Economic Activities: Challenges for Accounting)*, Editura Economică, Bucharest, ISBN: 978-606-093-057-0, 280 pages

b) Papers published in ISI-indexed journals

1. Huian, M. C., **Curea, M.**, Apostol, C. (2024). The association between governance mechanisms and engagement in commercialisation and entrepreneurship of Romanian public research institutes. *Heliyon*, 10(15), e34909, <https://doi.org/10.1016/j.heliyon.2024.e34909>, Impact Factor 3,4, AIS 0,614. WOS:001278790500001
2. **Curea, M.**, Ungureanu, I., Mironiuc, M. (2023). Macroeconomic factors, liquidity issues and research and development investments: empirical evidence from the EU pharmaceutical industry. *Eastern Journal of European Studies*, 14(1), 261-283, <https://doi.org/10.47743/ejes-2023-0113>, Impact Factor 0,7. WOS:001025760500013
3. **Curea, M.**, Mironiuc, M., & Huian, M. C. (2022). Intangibles, Firm Performance, and CEO Characteristics: Spotlight on the EU Electricity and Gas Industry. *Sustainability*, 14(15), 9195, <https://doi.org/10.3390/su14159195>, Impact Factor 3,3, AIS 0,533. WOS:000839163300001
4. Mironiuc, M, Huian, M. C., Țaran, A., **Curea, M.** (2022). Financial Market Reaction to R&D Volatility in the Pharmaceutical Industry. A Multi-Country Study. *Journal of Business Economics and Management*, 23(5), 1234–1256. <https://doi.org/10.3846/jbem.2022.17844>, Impact Factor 2,5, AIS 0,382. WOS:000891233800001



c) Papers published in BDI-indexed journals

1. Huian, M. C., Mironiuc, M., & **Curea, M.** (2024). The nexus between corporate life cycle and earnings management at companies listed on the Bucharest Stock Exchange, *Audit Financiar*, XXII, 1(173), 68-83, <https://doi.org/10.20869/AUDITF/2024/173/006>
2. **Curea, M.** (2023). Intangible Assets and Resource Allocation: Insights from European Companies, *Journal of Financial Studies*, 8(15), 86-105, <https://doi.org/10.55654/JFS.2023.8.15.05>
3. **Curea, M.**, Mironiuc, M., & Huian, M. C. (2023). Latour's Network Theory and Accounting Research: What Do They Have in Common?, *The Young Economists Journal*, 41, 81-89, disponibil la <http://stat257.central.ucv.ro/rte/>

d) Full papers published in conference proceedings

1. **Curea, M.**, Mironiuc, M., & Huian, M. C. (2022). Intangible Capital in the Accounting Literature – A Science Mapping Approach. *The Proceedings of the 16th International Conference Accounting and Management Information Systems (AMIS) 2022, Bucharest University of Economic Studies, Romania, ISSN 2247-6245, pp. 57-72*
2. **Curea, M.**, & Mironiuc, M. (2021). Determinants of R&D investment in pharmaceutical and biotechnology companies. *Proceedings of the European Finance, Business and Regulation (EUFIRE) 2021, Alexandru Ioan Cuza University of Iași, Romania, ISBN 978-606-714-682-0, pp. 530-544*

e) International conferences

1. Huian, M. C., **Curea, M.**, Mironiuc, M. (2024), *SDG Reporting in Romanian Banks: Quality Assessment and Driving Factors*, EU Finance, REgulation and Business (EUFIRE 2024), May 17-18, Iași, Romania, programme available at <https://eufire.uaic.ro/>
2. Huian, M. C., **Curea, M.**, Mironiuc, M. (2024), *Unlocking the Potential: Governance Dynamics and Entrepreneurial Endeavors in Public Research Institutes*, EU 4th International Conference on Humanity and Social Sciences, April 12-14, Paris, France, programme available at <https://www.avrupakongresi.org>
3. Huian, M. C., Mironiuc, M., **Curea, M.** (2023), *SDG performance of romanian banks: a reporting perspective*, XVth International Conference Globalization and Higher Education in



Economics and Business Administration, October 19-21, Iași, Romania, programme available at <https://www.feaa.uaic.ro/geba/programme.pdf>

4. **Curea, M.** (2023), *Financial constraints: a deterrent to intangible asset investments?*, 2nd International Conference on Humanity and Social Sciences, August 4-6, Belgrade, Serbia, programme available at <https://www.avrupakongresi.org>

5. **Curea, M.**, Mironiuc, M., Huian, M. C. (2023), *Achilles heel of the financial statements*, Karadeniz 12th International Conference on Social Sciences, March 3-5, Rize, Turkey, programme available at <https://www.karadenizkongresi.org/>

6. **Curea, M.**, Mironiuc, M., Huian, M. C. (2023), *R&D expenditures and earnings management*, International Istanbul Current Scientific Research Congress, February 8-9, 2023, Istanbul, Turkey, programme available at <https://www.izdas.org/>

7. **Curea, M.**, Mironiuc, M., Huian, M. C. (2022), *Intangibles: a key driver of corporate performance*, XIVth International Conference Globalization and Higher Education in Economics and Business Administration, October 20-22, Iași, Romania, programme available at <https://www.feaa.uaic.ro/geba/2022/programme.pdf>

8. **Curea, M.**, Mironiuc, M., Huian, M. C. (2022), *The Nexus between Intangibles and Corporate Governance*, International GAP SUMMIT Scientific Research Congress, July 1-3, Adiyaman, Turkey, programme available at <https://www.gapzirvesi.org>

9. **Curea, M.**, Mironiuc, M., Huian, M. C. (2022), *Intangibles and Firm Performance: The Moderating Role of “too many hats”*, International Conference on European Finance, Business and Regulation, EUFIRE, May 13-14, Iași, Romania, programme available at <http://eufire.uaic.ro>

10. **Curea, M.**, Mironiuc, M., Huian, M. C. (2022), *Intangible capital in the accounting literature – A science mapping approach*, 16th International Conference Accounting and Management Information Systems (AMIS) 2022, June 8-9, Bucharest, Romania, programme available at <https://amis.ase.ro>

11. **Curea, M.** (2022), *Reflections on Intangible Capital Research. A Bibliometric Approach*, International Scientific Student Conference (ISSC) 2022 „Prospects of Accounting Development: The Young Researcher’s View”, VII Edition, March 11-12, Chisinau, Republic of Moldova

12. **Curea, M.**, Mironiuc, M. (2021), *Lotka’s Law And Intangible Capital Literature*, 8th International Conference on Social Sciences & Humanities, December 24-25, Bingol, Turkey, programme available at ispecongress.org



13. Ungureanu, I., **Curea, M.**, Mironiuc, M. (2021), *Does Corruption Affect R&D Activity? The Case of European Companies*, International Ankara Multidisciplinary Studies Congress, December 5-7, Ankara, Turkey, programme available at <https://www.izdas.org>
14. **Curea, M.**, Ungureanu, I., Mironiuc, M. (2021), *Impact of Corruption and other Institutional Factors on R&D Behaviour of Pharmaceutical Companies*, XIIIth International Conference Globalization and Higher Education in Economics and Business Administration (GEBA 2021), October 21-23, Iași, Romania, programme available at <https://www.feaa.uaic.ro/geba/2021>
15. **Curea, M.**, Mironiuc, M. (2021), *Intangible Capital and the Firm – State of the Art and Perspectives*, 5th International New York Conference on Evolving Trends in Interdisciplinary Research & Practices, October 3-5, Manhattan, New York City, programme available at <https://www.nyconference.org>
16. **Curea, M.**, Mironiuc, M. (2021), *Intangible Capital and Accounting: A Bibliometric Analysis*, Baskent International Conference on Multidisciplinary Studies, September 23-24, Ankara, Turkey, programme available at <https://www.izdas.org>
17. Mironiuc, M, Huian, M. C., Țaran, A., **Curea, M.** (2021), *The Volatility of Research and Development expenditure and Market Value of Pharmaceutical Companies from Europe*, 4th International European Conference on Interdisciplinary Scientific Research, August 8-9, Warsaw, Poland, programme available at <https://www.eucongress.org>
18. **Curea, M.**, Mironiuc M. (2021), *Determinants of R&D Investment in Pharmaceutical and Biotechnology Companies*, International Conference on European Finance, Business and Regulation (EUFIRE 2021), May 14, Iași, Romania, programme available at <http://eufire.uaic.ro>

f) National conferences

Huian, M. C., Mironiuc, M., **Curea, M.** (2023), *Legătura dintre ciclul de viață corporativ și managementul rezultatelor la companiile listate la Bursa de Valori București*, Cel de-al VIII-lea Congres al profesiei de auditor financiar din România, October 27, virtual edition

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