



## Lista de lucrări

*Conf. dr. Guță Alexandra Luciana*

### **Lucrări reprezentative\***

1. Neștian, Ș.A., Vodă, A.I., Tiță, S.M., **Guță, A.L.** și Turnea, E.S. (2021) *Does Individual Knowledge Management in Online Education Prepare Business Students for Employability in Online Businesses?*, Sustainability, 13 (4), 2091. (indexat Clarivate Analytics Services-Web of Science, DOAJ, Elsevier Databases-SCOPUS, ProQuest, RePEc)

IF: 3,889, AIS: 0,515, DOI: <https://doi.org/10.3390/su13042091>

Disponibil la: <https://www.mdpi.com/2071-1050/13/4/2091>

2. Turnea, E.S., Neștian, A.Ș, Tiță, S.M., Vodă, A.I. și **Guță, A.L.** (2020) *Dismissals and Temporary Leaves in Romanian Companies in the Context of Low Demand and Cash Flow Problems during the COVID-19 Economic Lockdown*, Sustainability, 12 (21), 8850. (indexat Clarivate Analytics Services-Web of Science, DOAJ, Elsevier Databases-SCOPUS, ProQuest, RePEc)

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3. Brătianu, C., Neștian, A.Ș, Tiță, S.M., Vodă, A.I. și **Guță, A.L.** (2020) *The Impact of Knowledge Risk on Sustainability of Firms*, Amfiteatru Economic, Vol. 22, Nr. 55, pp. 639-652. (indexat Clarivate Analytics Services-Web of Science, Elsevier B. V. Bibliographic Databases-SCOPUS, ProQuest LLC, DOAJ, RePEc, EconLit, CEEOL, EconBiz)

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4. Neștian, A.Ș, Tiță, S.M., și **Guță, A.L.** (2020) *Incorporating artificial intelligence in knowledge creation processes in organizations*, Proceedings of the 14th International Conference on Business Excellence 2020, pag. 597-606. (indexat în Clarivate Analytics Services-Web of Science, RePEc –EconPapers, IDEAS)

DOI: <https://doi.org/10.2478/picbe-2020-0056>

Disponibil la: <https://sciendo.com/article/10.2478/picbe-2020-0056>

5. Neștian, A.Ș., Tiță, S. și **Guță, A.L.** (2018) *Intensity of involvement of teachers and researchers from Romanian universities in bioeconomy knowledge flows*, Amfiteatru



Economic, Vol. 20, Nr. 49, pp. 567-582. (indexat Clarivate Analytics Services-Web of Science, Elsevier B. V. Bibliographic Databases-SCOPUS, ProQuest LLC, DOAJ, RePEc, EconLit, CEEOL, EconBiz)

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[http://www.amfiteatruconomic.ro/RevistaDetalii\\_EN.aspx?Cod=1119](http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1119) (Engl.)

[https://www.amfiteatruconomic.ro/RevistaDetalii\\_RO.aspx?Cod=1119](https://www.amfiteatruconomic.ro/RevistaDetalii_RO.aspx?Cod=1119) (Ro.)

6. **Guță, A. L.** (2018) *Organizational learning capability. Model testing in universities*, SEA – Practical Application of Science, Vol. 6, Nr. 17 (2/2018), pp. 229-240. (indexat RePEc – IDEAS, EconPapers; DOAJ; CEEOL)

Disponibil la: [http://seaopenresearch.eu/Journals/articles/SPAS\\_17\\_13.pdf](http://seaopenresearch.eu/Journals/articles/SPAS_17_13.pdf)

7. Prodan, A., Maxim, E., Manolescu, I., Aruștei, C. C. și **Guță, A. L.** (2015) *Access to Higher Education: Influences and Possible Implications*, Procedia Economics and Finance, Airinei, D., Pintilescu, C., Viorică, D., Asandului, M., Vol. 20, pag. 535-543. (indexat Clarivate Analytics Services-Web of Science, Science Direct)

[https://doi.org/10.1016/S2212-5671\(15\)00106-9](https://doi.org/10.1016/S2212-5671(15)00106-9)

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8. **Guță, A. L.** (2014) *Measuring organizational learning. Model testing in two Romanian universities*, Management & Marketing. Challenges for the Knowledge Society, Vol. 9, Nr. 3, pp. 253-282. (indexat SCOPUS; RePEc - IDEAS, EconPapers; ProQuest; EconBiz)

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9. **Guță, A. L.** (2014) *Ways of Managing Organizational Learning*, SEA – Practical Application of Science, Vol. II, Nr. 2 (4)/2014, pp. 257-266. (indexat RePEc – IDEAS, EconPapers; DOAJ; CEEOL)

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10. **Guță, A. L.** (2013) *Organizational Learning and Performance. A Conceptual Model*, Proceedings of The 7th International Management Conference „New Management for the New Economy”, 07-08 noiembrie 2013, București, România, Popa, I., Dobrin, C., Ciocoiu, C. N., pag. 547-556. (indexat Clarivate Analytics Services-Web of Science, RePEc – EconPapers, IDEAS)

Disponibil la: <http://conferinta.management.ase.ro/archives/2013/pdf/63.pdf>

**Teza de doctorat**

Titlul tezei: Managementul învățării organizaționale: contribuții la dezvoltarea unui model de măsurare

Domeniul: Management

Profesor coordonator: Prof. univ. dr. Panaite Nica, Școala Doctorală de Economie și Administrarea Afacerilor, Facultatea de Economie și Administrarea Afacerilor, Universitatea „Alexandru Ioan Cuza” din Iași

Data susținerii tezei de doctorat: 22 mai 2015

**Teza de abilitare**

Nu este cazul.

**Cărți științifice publicate**

1. **Guță, A. L.** (2018), *Managementul învățării organizaționale: model conceptual de măsurare*, Editura Tehnopress, Iași, ISBN 978-606-687-364-2, 204 pagini.

**Capitole în cărți științifice**

1. Prodan, A. (coord.), Maxim, E. (coord.), Aruștei (Lungu) C. C., Ciulu, R., Guță, L. et al. (2013), *Studiu privind accesul la servicii de educație în învățământul superior*, Editura Sedcom Libris, Iași, ISBN 978-973-670-351-5, 37 pagini.
2. Neșțian, A. Ș. (coord.), Agheorghiesei, D. T., Cismaș, L., Costică, N., Constantin, T., Guță, L. et al. (2013), *Viziunea “Universitatea orientată spre TQM în anul 2025”*, Editura Sedcom Libris, Iași, ISBN 978-973-670-413-0, 86 pagini.
3. Maxim, E. (coord.), Guță, L., Mitrea, G., Cucu, O. (2013), *Analiză tematică comparativă „Cunoașterea cerințelor stakeholderilor și adaptarea la acestea a serviciilor din universități”*, Editura Sedcom Libris, Iași, ISBN 978-973-670-062-0, 64 pagini.

**Coordonarea și editarea de volume**

Nu este cazul.

**Articole științifice publicate in extenso în:****Reviste indexate ISI**

1. Neșțian, Ș.A., Vodă, A.I., Tiță, S.M., **Guță, A.L.** și Turnea, E.S. (2021) *Does Individual Knowledge Management in Online Education Prepare Business Students for Employability in Online Businesses?*, *Sustainability*, 13 (4), 2091. (indexat Clarivate Analytics Services-Web of Science, DOAJ, Elsevier Databases-SCOPUS, ProQuest, RePEc)

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3. Brătianu, C., Neștian, A.Ș, Tiță, S.M., Vodă, A.I. și **Guță, A.L.** (2020) *The Impact of Knowledge Risk on Sustainability of Firms*, Amfiteatru Economic, Vol. 22, Nr. 55, pp. 639-652. (indexat Clarivate Analytics Services-Web of Science, Elsevier B. V. Bibliographic Databases-SCOPUS, ProQuest LLC, DOAJ, RePEc, EconLit, CEEOL, EconBiz)

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### Reviste indexate în baze de date internaționale

1. **Guță, A. L.** (2018) *Organizational learning capability. Model testing in universities*, SEA – Practical Application of Science, Vol. 6, Nr. 17 (2/2018), pp. 229-240. (indexat RePEc – IDEAS, EconPapers; DOAJ; CEEOL)

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2. **Guță, A. L.** (2018) *Organizational learning: Cognitive and behavioural changes and implications in higher education institutions*, CES Working Papers, Vol. 10, Nr. 2, pp. 198-212. (indexat RePEc, DOAJ, CEEOL, ProQuest, World Cat, Index Copernicus)

Disponibil la: [https://ceswp.uaic.ro/articles/CESWP2018\\_X2\\_GUT.pdf](https://ceswp.uaic.ro/articles/CESWP2018_X2_GUT.pdf)



3. **Guță, A. L.** (2014) *Measuring organizational learning. Model testing in two Romanian universities*, Management & Marketing. Challenges for the Knowledge Society, Vol. 9, Nr. 3, pp. 253-282. (indexat SCOPUS; RePEc - IDEAS, EconPapers; ProQuest; EconBiz)  
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5. **Guță, A. L.** (2012) *The Learning Organization – An Answer to the Challenges of the Actual Business Environment?*, CES Working Papers, Vol. 4, Nr. 3, pp. 340-355. (indexat RePEc, DOAJ, CEEOL, World Cat)  
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6. **Brătianu, C., Neștian, A.Ș. și Guță, A.L.** (2022) *Knowledge risks taxonomy based on the organizational knowledge dynamics*, Ekonomicko-manazerske spektrum, Vol. 16, Nr. 2, pp. 61-71.  
Disponibil la: [https://ems.uniza.sk/wp-content/uploads/EMS\\_2\\_2022\\_05\\_Bratianu\\_Nestian\\_Guta.pdf](https://ems.uniza.sk/wp-content/uploads/EMS_2_2022_05_Bratianu_Nestian_Guta.pdf)

### **Articole științifice publicate in extenso în volumele conferințelor de specialitate**

#### ***Articole științifice publicate in extenso în volumele conferințelor indexate ISI (ISI Proceedings):***

1. Neștian, A.Ș, Tiță, S.M., și **Guță, A.L.** (2020) *Incorporating artificial intelligence in knowledge creation processes in organizations*, Proceedings of the 14th International Conference on Business Excellence 2020, pag. 597-606. (indexat în Clarivate Analytics Services-Web of Science, RePEc –EconPapers, IDEAS)  
DOI: <https://doi.org/10.2478/picbe-2020-0056>  
Disponibil la: <https://sciendo.com/article/10.2478/picbe-2020-0056>
2. **Guță A. L.** (2017) *Organizational Learning. Do Organizations As Entities Learn?*, Proceedings of the 29th International Business Information Management Association Conference “Education Excellence and Innovation Management through Vision 2020: From Regional Development Sustainability to Global Economic Growth” (Viena, Austria, 3-4 mai 2017), format electronic (USB), Soliman, K. S., pag. 1672-1682. (indexat în Clarivate Analytics Services-Web of Science, SCOPUS)  
Rezumat disponibil la: <https://ibima.org/accepted-paper/organizational-learning->



[do-organizations-as-entities-learn/](#)

3. Prodan, A., Maxim, E., Manolescu, I., Aruștei, C. C. și **Guță, A. L.** (2015) *Access to Higher Education: Influences and Possible Implications*, Procedia Economics and Finance, Airinei, D., Pintilescu, C., Viorică, D., Asandului, M., Vol. 20, pag. 535-543. (indexat Clarivate Analytics Services-Web of Science, Science Direct)

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**Articole științifice publicate in extenso în volumele conferințelor indexate BDI:**

5. Neșțian, A.Ș, Tiță, S.M., și **Guță, A.L.** (2021) *Sources of Information Used by Teachers and Reseachers from Romanian Universities in the Knowledge Flows of Bioeconomy, Business Revolution in a Digital Era*, Springer Proceedings in Business and Economics, A. M. Dima and F. DÁscenzo (eds.), pag. 15-27. (indexat în SCOPUS, RePEc –EconPapers)

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6. **Guță, A. L.** (2015) *An Analysis of Factors that Influence Organizational Learning: The Case of Higher Education Institutions*, Proceedings of the 15th International Academic Conference, 14-17 aprilie 2015, Roma, Italia, Rotschedl, J., Cermakova, K., pag. 408-427. (indexat RePEc – EconPapers, IDEAS)

**Alte categorii:**

7. **Guță, A. L.** (2012) *The Context for Organizational Learning. A Literature Review*, The Proceedings of the 6th International Conference on Globalization and Higher Education in Economics and Business Administration (GEBA 2012), 18-20 octombrie 2012 Iași, România, format electronic (CD), Airinei, D., Pintilescu, C., Stoica, O., Andrieș, A., Viorică, D., Asandului, A., pag. 1154-1160.

8. Neșțian, A.Ș și **Guță, A.L.** (2023) *Vulnerabilities and Knowledge Risks in Knowledge Processes*, Proceedings of the 24<sup>th</sup> European Conference on Knowledge Management (ECKM 2023), Vol. 1, 7-8 Septembrie 2023, Lisabona, Portugalia, Florinda Matos &





Álvaro Rosa (Eds.), pag. 960-968.

<https://doi.org/10.34190/eckm.24.1.1416>

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