

**TUTORIAL COURSE FORM**

**2023-2024 ACADEMIC YEAR**

<b>Name of the tutorial course (incoming Erasmus/exchange students)</b>	<b>Public Speaking in Business Contexts – Persuasion Strategies</b>
<b>Name of the professor</b>	Elena Ciortescu
<b>Email of the professor</b>	crismonais@yahoo.com
<b>Office of the professor Consultation hours</b>	B318 Tuesday 10-12
<b>Semester(s) in which the tutorial course is available</b>	1 <sup>st</sup> , 2 <sup>nd</sup>
<b>No. of ECTS credits</b>	5
<b>Level of study (bachelor/master/PhD)</b>	Bachelor/ Master
<b>Short description/Contents</b>	The tutorial course is aimed to enable students communicate successfully in English in professional contexts. This will imply watching and listening to speeches, reading and analysis of transcripts.
<b>Assessment/Evaluation</b>	Students will have to deliver a short speech in English on a business/economics-related topic.
<b>Bibliography</b>	Will be provided during the first meeting.
<b>Observations</b>	