

## **TUTORIAL COURSE FORM**

## **2023-2024 ACADEMIC YEAR**

Name of the tutorial course (incoming Erasmus/exchange students)	International Financial Management
Name of the professor	Assoc. Prof, PhD, Bogdan-Gabriel Zugravu
Email of the professor	zugravu@uaic.ro
Office of the professor Consultation hours	B407; Thursday 11-12; Friday 11-12
Semester(s) in which the tutorial course is available	1
No. of ECTS credits	5
Level of study (bachelor/master/PhD)	master
Short description/Contents	On completion of the course, the students will be able to:  understand the characteristics of the financial management of international enterprises or national enterprises operating at an international level;  understand the operations and specific instruments of foreign exchange markets, the determinants of exchange rates and their impact on firm's activities;  recognize and analyze the potential financial risks of international operations, to measure the exposure to foreign exchange risks and to suggest the use of adequate instruments for hedging against risks;  understand the theories and principals of foreign investment and to apply them in building foreign investment decisions based on rational criteria;  select and use appropriate methods for investing abroad.  Course content:  Foreign Currency Derivatives  Interest Rate and Currency Swaps  Foreign Exchange Exposure  Financing the Global Firm  Foreign Investment Decisions
Assessment/Evaluation	<ul> <li>Managing Multinational Operations</li> <li>Case study (40%); Written Exam (60%)</li> </ul>

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Bibliography	1. Eiteman, David K., Stonehill, Arthur I.,
	Moffett, Michael H. Multinational Business
	<b>Finance: Global Edition</b> . 14 <sup>th</sup> edition. Pearson
	Education Limited, 2016.
	2. Deventer, Donald R.van, International
	Business: The Challenge of Global
	Competition, McGraw-Hill Higher Education,
	Boston, 2008
	3. Eun, Cheol, Resnick, Bruce, International
	Financial Management, McGraw-Hill, 2004
	4. Madura, Jeff, International Corporate
	Finance, Thomson South-Western, Mason 2006
	5. Shapiro, Allan C, Multinational Financial
	Management, John Wiley, 2004
	6. Valdez, Stephen, An Introduction to Global
	Financial Market, Palgrave MacMillan, New
	York, 2007
Observations	