

TUTORIAL COURSE FORM

2022-2023 ACADEMIC YEAR

Name of the tutorial course (incoming Erasmus/exchange students)	Business across Cultures
Name of the professor	Elena Ciortescu
Email of the professor	crismonais@yahoo.com
Office of the professor Consultation hours	B318, Friday 10-12
Semester(s) in which the tutorial course is available	1 st , 2 nd
No. of ECTS credits	5
Level of study (bachelor/master/PhD)	Bachelor/Master
Short description/Contents	<p>THE WORLD WE LIVE IN. A GLOBAL PERSPECTIVE</p> <p>MAJOR INTERCULTURAL THEORIES: HOFSTEDE, TROMPENAARS, HALL</p> <p>OVERCOMING INTERCULTURAL BARRIERS CONFLICT MANAGEMENT NEGOTIATION TECHNIQUES</p> <p>STEREOTYPES - CASE STUDIES IN BUSINESS COMMUNICATION</p>
Assessment/Evaluation	Students will attend tutorial meetings. They will have to write a report on a topic related to cultural challenges in international business.
Bibliography	<p>Bob Dignen. <i>Communicating Across Cultures</i>. Cambridge University Press 2011</p> <p>Bob Dignen, <i>Effective International Business Communication</i>. Collins 2013</p> <p>Derek Utley. <i>Intercultural Resource Pack</i>. Cambridge University Press 2007</p>
Prerequisites (if any)	B1 level of English
Observations	