



10th Anniversary ASECU Youth International Conference and Summer School

“Building a sustainable future in SEECs and Black Sea Region”

23-25 of September, 2021

AGENDA

All activities will take place on Microsoft Teams.

[Click here to join meeting](#)

Time zone: Bucharest time (EEST)(GMT+3)

Thursday, Sep 23rd

Opening ceremony

- 09:00 – 9:45
- Prof., PhD, **Grigoris ZAROTIADIS**, president of ASECU, Dean of the Faculty of Economics and Political Science, Aristotle University of Thessaloniki, Greece
 - **Milena Balanova**, president of ASECU YOUTH, Rostov State University of Economics, Russia
 - Assoc. Prof., PhD, **Bogdan-Gabriel ZUGRAVU**, Vice-dean for International Relations, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
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09:45 – 10:30 **Successful career path stories from ASECUers**

10:30- 10:45 **Coffee break** ☕

Game presentation and groups creation

10:45 – 11:00
Game coordinator: **Alexandra Raluca Jelea**, Alexandru Ioan Cuza University, Iasi, Romania

11:00 – 12:00 **Game session 1**

Students' papers Session 1

Moderators: PhD. Prof **Leonid Nakov**, St. Cyril and Methodius University, Skopje, NORTH MACEDONIA; Assoc. Prof. PhD, **Bogdan-Gabriel ZUGRAVU**, Alexandru Ioan Cuza University from Iasi, Romania

- 12:00 – 13:30
1. **Oliwia Gaşior, Darya Stsefanovich** (Cracow University of Economics, Cracow, Poland) - The ecological approach to the product in the opinion of consumers from Generation Z
 2. **Ansari Mustafa** (Rostov State University of Economics, Rostov on Don, Russia) - Research paradigm and epistemology of managing systems of interdisciplinary nature
 3. **Daria Makukhina** (Rostov State University of Economics, Rostov on Don, Russia) - Comparison of organizational cultures of international companies
 4. **Linara Khadimullina** (Higher School of Economics, Saint-Petersburg, Russia) - Investigating Characteristics of People Who Support Protection of the Environment
 5. **Elizaveta Glotova** (Moscow State Institute of International Relations, Moscow, Russia) - Geoinformation support for the study of potential sources of renewable energy in the Federal Republic of Germany
 6. **Emmanuel Agboola, Rosen Chowdhury, Bo Yang** (Swansea University, Swansea, United Kingdom) - Asymmetries and Impact of Oil Price Transmission in Oil Exporting Emerging Economies

13:30 – 14:30 **Lunch break** 

Seminar

14:30 – 15:30 **Successful interviewing & employment secrets**

Assoc. Prof., PhD, **Ruxandra Ciulu**, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania

15:30-16:30 **Game session 2**

16:30 – 16:35 **Closing of the first day**

Friday, Sep 24th

Students' papers Session 2

9:00 – 10:30 **Moderators:** PhD. Prof **Oleg Bodyagin**, Rostov State University of Economics, Russia; Assoc. Prof. PhD, **Paskal Nedelchev Zhelev**, University of National and World Economy, Bulgaria

1. **Hrachya Zakaryan** (Yerevan State University, Yerevan, Armenia) - The Impact of Digitalisation on Vulnerable

Employment: Analysis for the General Case and by Sex Composition

2. **Mnazhova Dinara, Ulzhan Berikbolova** (Korkyt Ata Kyzylorda University; Kyzylorda, Kazakhstan) - Features of public private partnership in training for small and medium sized businesses in modern conditions
3. **Anastasiia Shadrina** (Rostov State University of Economics, Rostov on Don, Russia) - Implementation of measures to support for small and medium-sized businesses in South-Eastern Europe
4. **Agata Tabor** (Cracow University of Economics, Cracow, Poland) - Key aspects of effective transformation of the textile industry towards a circular economy within the European Union
5. **Alexandra Raluca Jelea** (Alexandru Ioan Cuza University from Iasi, Romania) - A literature review approach on Neuromarketing

10:30-10:45 **Coffee break** ☕

10:45 – 11:45 **Game presentations**

Seminar

Study abroad opportunities

11:45 – 12:45 Assoc. Prof., PhD, **Marusya Smokova-Stefanova**, Director of International Affairs, D. A. Tsenov Academy of Economics, Svishtov , Bulgaria

Anna Troilina, Head of the Department of International Mobility, Head of International Mobility, Senior Lecturer, Rostov State University of Economics, Rostov on Don, Russia

12:45 – 13:45 **“Country Guides” - Global Village (I)**

13:45 – 14:45 **Lunch break** 🍷

14:45 – 15:45 **“Country Guides” - Global Village (II)**

15:45 – 16:15 **“Country Guides” Quiz**

16:15 – 16:20 **Closing of the first day**

Saturday, Sep 25th

Students' papers Session 3

9:00 – 10:30 **Moderators:** PhD. Prof **Grigoris Zarotiadis**, Aristotle University of Thessaloniki, Greece; Assoc. Prof. PhD, **Bogdan-Gabriel ZUGRAVU**, Alexandru Ioan Cuza University from Iasi, Romania

1. **Nikolay Boshnakov** (University of National and World Economy, Sofia, Bulgaria) - Institutions, Peace, and Justice:

Recent Progress of SEE Countries on Selected SDG-16 Dimensions

2. **Aizhan Orynbassar, Ulzhan Berikbolova** (Korkyt Ata Kyzylorda University, Kyzylorda, Kazakhstan) - *Public-private partnership as an approach of solving social and economic government goals in the region*
3. **Riste Kostovski, Brankica Miladinova** (St. Cyril and Methodius University, Skopje, North Macedonia) - *Social entrepreneurship in North Macedonia*
4. **Milena Balanova** (Rostov State University of Economics, Rostov on Don, Russia) - *Analysis of Internationalization Strategies Leading Transaction Platform Companies Apply*
5. **Polina Anufrieva** (Rostov State University of Economics, Rostov on Don, Russia) - *Russia and the Balkans: a new line of economic and political relations*
6. **Elizaveta Kravchenko** (Rostov State University of Economics, Rostov on Don, Russia) - *Platform companies as a new type of MNEs*

10:30-10:45 **Coffee break** ☕

Seminar

10:45 – 11:45 **Online learning and research tools**

Assoc. Prof., PhD, Daniela POPESCU, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania

AWARDS CEREMONY

1. Papers selected for Tsekouras Prize competition

11:45 – 12:45 **2. "Best Paper Presentation"**

3. "Most Valuable Participant"

4. "Best Country Guide", "Kahoot Quiz Winners"

12:45 – 13:15 **Closing ceremony**

Additional instructions:

- to access the meetings on Teams, follow the link. You may open Teams in your web browser (Chrome is recommended) or in stand-alone app (<https://www.microsoft.com/en-us/microsoft-teams/download-app>). A short guide to MS Teams Meeting controls is attached to the message.
- for the Global Village:
 - o Participants from the same country must prepare an interactive presentation about their country with interesting facts about it. It might contain historical facts, traditions, traditional dishes, dances, holidays, etc.
 - o Every team can use presentations with videos, photos etc.
 - o Contact the participants from your country (see the participants list with contact details) and prepare the presentation together. Presentations

should be no longer than 10 minutes and must be done and sent to the Organizers at least one day before the Global Village.

- for the Game
 - o this session will consist of an ad-hoc game. You do not need to prepare anything in advance for this part. We will meet all together in the main room and split later into groups
- if you want to test your connection and/or settings you may join a demo meeting on Wednesday, September 22nd, 12:00 (Romania time). [Click here for the demo meeting](#)

Scientific committee

- Prof. Grigoris Zarotiadis, Aristotle University of Thessaloniki, GREECE
- Prof. Oleg Bodyagin, Rostov State University of Economics, Rostov-on-Don, RUSSIA
- Prof. Vesna Karadzic, University of Montenegro, Podgorica, MONTENEGRO
- Prof. Dejan Mikerevic, University of Banja Luka, BOSNIA HERZEGOVINA
- Prof. Fatmir Memaj, University of Tirana, ALBANIA
- Prof. Leonid Nakov, St. Cyril and Methodius University, Skopje, NORTH MACEDONIA
- Prof. Carmen Elena Pintilescu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Cristina Teodora Roman, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Zaklina Stojanovic, University of Belgrade, SERBIA
- Prof. Paskal Zhelev, University of National and World Economy, BULGARIA
- Prof. Bogdan Gabriel Zugravu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Bogdan Wierzbinski, University of Rzeszow, POLAND

Organizing committee

- Prof. Bogdan Gabriel Zugravu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Melina Petromelidou, Head of ASECU office, Thessaloniki, GREECE
- Milena Balanova, President of ASECU Youth, Rostov State University of Economics, RUSSIA
- Alexandra Raluca Jelea, ASECU Youth Board member, Alexandru Ioan Cuza University from Iasi, Romania
- Konstantinos Bakri, ASECU Youth Board member, Athens University of Economics and Business, Greece

- Violina Kirilova, Secretary of ASECU Youth, D.A. Tsenov Academy of Economics, Bulgaria
- Tsvetina Karaboycheva, ASECU Youth Board member, University of National and World Economy, Bulgaria
- Prof. Cristina Teodora Roman, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Mircea Radu Georgescu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania