



COURSE OUTLINE

1. Information about the program

1.1 Higher education institution	“Alexandru Ioan Cuza” University of Iași
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Departament	Management, Marketing and Business Administration
1.4 Field of study	Management
1.5 Cycle of study	Master
1.6 Study program / Qualification	Strategic Human Resource Management in Europe

2. Information about the course

2.1 Course title	Empirical Social Research (Part 2)						
2.2 Course coordinator							
2.3 Seminar coordinator	Associate Professor Bogdan Anastasiei , PhD						
2.4 Year of study	2	2.5 Semester	3	2.6 Type of evaluation*	E	2.7 Course status**	C

* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; ** C-compulsory/O-optional/E-elective

3. Estimated time allocation (hours per semester and teaching activities)

3.1 Number of hours per week	1.5	out of which: 3.2 course	0	3.3 seminar / laboratory	1.5
3.4 Total number of hours per semester	21	out of which: 3.5 course	0	3.6 seminar / laboratory	21
Time allocation					h
Study based on course book, course materials, bibliography and other					20
Supplementary study in the library, on electronic platforms and on the field					10
Preparing seminars/laboratories, assignments, papers, portfolios and essays					20
Tutorship					2
Examination					2
Other activities					
3.7 Total hours of individual study					54
3.8 Total hours per semester					75
3.9 Number of credits					3

4. Prerequisites (if applicable)

4.1 Referring to curriculum	Empirical Social Research (Part 1)
4.2 Referring to competences	Not necessary

5. Conditions (if applicable)

5.1 For the course	Not necessary
5.2 For the seminar / laboratory	Not necessary

**6. Specific competences accumulated**

Professional competencies	Statistical data preparation and analysis
Transversal competencies	Understanding the complex information behind the raw data

7. Course objectives (based on specific competencies accumulated)

7.1 General objective	Students will be able to analyse their own research questions by using statistical software. Moreover, students are able to carry out academic work and to continue learning in a research-based way and critically.
7.2 Specific objectives	After finalizing this course, students will be able to: <ul style="list-style-type: none">■ Create an SPSS dataset using there collected data■ Perform basic operations with data (transforming, selecting, weighing)■ Execute simple statistical procedures (mean comparison, correlation)■ Execute advanced statistical procedures (prediction, data reduction)

8. Content

8.1	Course	Teaching methods	Observations (time and bibliography)
8.2	Seminar / Laboratory	Teaching methods	Observations (time and bibliography)
1.	Database creation and basic operation with data	Problem solving method, case study method, examples	3 hours
2.	Simple statistical procedures	Problem solving method, case study method, examples	9 hours
3.	Advanced statistical procedures	Problem solving method, case study method, examples	9 hours

Bibliography

- Pallant, J. (2013): SPSS Survival Manual: A Step by Step Guide to Data Analysis Using IBM SPSS, Open Univ Pr
- Wagner, W. E. (2014): Using IBM SPSS Statistics for Research Methods and Social Science Statistics, SAGE Publications, 5th edition

9. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program

On an annual basis, the course content is discussed with the representatives of the business environment, who hire or could hire graduates from this program, while students are required to provide feedback (on-line, anonymous) after each semester about the course structure, teaching methods, as well as strengths / weaknesses (after the final evaluation).

**10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Allocation to the final grade (%)
10.4 Course	Theoretical and applied knowledge	exam	50
10.5 Seminar/ Laboratory	Practical knowledge	semester project	50
10.6 Minimal performance standard			
Obtaining 5 points (out of 10) both for the evaluation along the semester (seminar) and for the final evaluation (exam).			

Date
23 September 2020

Course coordinator

Seminar coordinator
Assoc. Prof. **Bogdan Anastasiei**,
Ph.D.

Date of approval in the department
26 September 2020

Head of department
Associate Professor **Andrei Ștefan NEȘTIAN**, PhD