



## Lista de lucrări reprezentative

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### Lucrări reprezentative\*

#### Articole (AIS>0)

1. Popescul, D., Radu, L.D., Păvăloaia, V.D., Georgescu, M.R., (2020). Psychological Determinants of Investor Motivation in Social Media-Based Crowdfunding Projects: A Systematic Review. *Frontiers in Psychology*, 11, p.3676. <https://bit.ly/2X21EoK>
2. Păvăloaia, V.D., Anastasiei, I.-D., Fotache, D., (2020) Social Media and E-mail Marketing Campaigns: Symmetry versus Convergence. *Symmetry*, 12, 1940. <https://bit.ly/3nbiQCK>
3. Fotache, D., Păvăloaia, V.D., Hurbean, L., Dospinescu, O., Serenko, A., Jacks, T., (2020). Information Technology Issues in Romania. *World Scientific Book Chapters*, pp.369-382. <https://bit.ly/357VrfA>
4. Păvăloaia, V.D., Teodor, E.M., Fotache, D., Danileț, M., (2019). Opinion Mining on Social Media Data: Sentiment Analysis of User Preferences. *Sustainability*, 11(16), p.4459. <https://bit.ly/388Vjvj>
5. Păvăloaia, V.D., Georgescu M., Popescul D., Radu (Genete) L.D., 2019, ESD for Public Administration: an Essential Challenge for Inventing the Future of Our Society, *Sustainability*, 11 <https://bit.ly/2Kw1KBL>
6. Păvăloaia, V.D., Dospinescu O, Necula SC, Strimbei C., 2018, Sustainable Community Development Through Master Curricula and Career Path Improvements in an Emerging City of IT & Outsourcing Industry from CEE. *Transformations in Business & Economics*, 17. <https://bit.ly/2Z4jfw0>
7. Necula, S. C., Păvăloaia, V.D., Strîmbei, C., Dospinescu, O., 2018, Enhancement of E-Commerce Websites with Semantic Web Technologies. *Sustainability*, 10(6). <https://bit.ly/2VCUS6E>
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9. Georgescu, M., Păvăloaia, V. D., Popescul, D., & Tugui, A., 2015, The race for making up the list of emergent smart cities. An Eastern European country's approach.



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### **Articole ISI si BDI**

10. Hurbean, L., Păvăloaia, V. D., Fotache, D., 2015, Improving Graduates' Employability in IT Field. The Case of Accounting and Information Systems Study Program. Review of Economic and Business Studies, 8(2), 135-148.
11. Fotache, D., Păvăloaia, V. D., 2015, Enterprise Resource Planning's Revolution for the “Facelift” of Accounting Profession. Audit Financiar, 13(130).
12. Grama, A., Păvăloaia, V. D., 2014, Outsourcing IT – the alternative for a successful Romanian SME, Emerging Markets Queries in Finance and Business 2013, Procedia Economics and Finance, Volume 15, Pages 1404–1412, Emerging Markets Queries in Finance and Business (EMQ 2013)
13. Păvăloaia, V. D., 2013, Studiu privind posibilitățile de informatizare a modelelor de predicție a riscului de faliment, Revista Audit financiar, Vol.11 nr.107, București.
14. Păvăloaia, V. D., 2013, Methodology Approaches Regarding Classic versus Mobile Enterprise Application Development, in Revista Informatica Economică, vol.17, no.2.

### **Teza de doctorat**

*“Utilizarea sistemelor informationale contabile in analiza economico-financiara a societatilor comerciale”*, susținută public în data de 13.02.2008

### **Cărți științifice publicate**

1. Pavaloaia, V.D., Necula, S.C., 2020, Artificial Intelligence for Business, Lambert Academic Publishing, ISBN 978-6203199475, <https://amzn.to/3sF5Xoj>
2. Pavaloaia V-D., Hurbean L., Fotache D., 2019, Modern Business Information Systems. Extended ERP Components and their Integration (Vol. 2), Lambert Academic Publishing, ISBN 978-613-9-47120-1.
3. Hurbean L., Fotache D., Pavaloaia V-D., 2016, Modern Business Information Systems. The Enterprise Resource Planning and its functions (Vol. 1), Lambert Academic Publishing, ISBN 978-365-991709-7.
4. Hurbean, L., Fotache, D., Păvăloaia, V. D., Dospinescu, O., 2013, Platforme integrate pentru afaceri. ERP, Editura Economică, București.
5. Hurbean, L., Fotache, D., Dospinescu, O., Păvăloaia, V. D., 2010, Procese organizaționale și integrare informațională. Editura Universității "Alexandru Ioan Cuza", Iasi.



6. Pavaloaia V.D., 2008, Integrarea tehnologiilor informaționale în analiza financiară, Editura Universității "Alexandru Ioan Cuza", Iasi.