

TUTORIAL COURSE FORM – 2018-2019 ACADEMIC YEAR

Name of the tutorial course	Effective Communication in the Workplace
(Erasmus/exchange students)	
Professor	Name: Oana URSU Office: B 507
	Email: surugiu.oana@gmail.com
Semester in which the tutorial course is available	1 st & 2 nd
No. of ECTS credits	5
Level of study	Bachelor/ Masters
Short description/Contents	I. Establishing work relationships
	II. Personal branding – Establishing a
	professional "Self"
	III. Effective direct communication
	IV. Effective communication through
	email
	V. Strengthening your network
	VI. Revision
	VII. Final Assessment
Assessment	Project/ Oral assessment
Bibliography	Appleby, Rachel and Heidi Grant. (2016).
	Business Result – Advanced Student's Book.
	Oxford University Press.
	Ashley, A. (2010). Oxford Handbook of
	Commercial Correspondence. Oxford
	University Press. Chapters 1-3, pp. 7-38.
	Emerson, Paul. (2013). Business Vocabulary
	Builder. Macmillan Publishers Limited.
	Mackenzie, Ian. (2009). A course for Business
	Studies and Economics Students. Cambridge
	University Press.

	Mascull, Bill and Jeremy Comfort. (2007). Best
	Practice. Intermediate. Thomson Heinle.
	Mascull, Bill. (2015). Business Vocabulary in
	Use. Advanced. Cambridge University Press.
	Mascull, Bill. (2010). Business Vocabulary in
	Use. Intermediate. Cambridge University
	Press.
	Sharma, Pete. (2010). In Company – Upper
	Intermediate. Macmillan Publishers Limited.
Observations	