

**TUTORIAL COURSE FORM**

**2020-2021 ACADEMIC YEAR**

<b>Name of the tutorial course (Erasmus/exchange students)</b>	<b>International business environment</b>
<b>Name of the professor</b>	<b>Associate professor Raluca Clipa</b>
<b>Email of the professor</b>	<b><a href="mailto:riclipa@gmail.com">riclipa@gmail.com</a></b>
<b>Office of the professor</b>	<b>B383c</b>
<b>Semester in which the tutorial course is available</b>	<b>1 / 2</b>
<b>No. of ECTS credits</b>	<b>5</b>
<b>Level of study (bachelor/master/PhD)</b>	<b>bachelor/master</b>
<b>Short description/Contents</b>	<p>Introduction in International business environment          Globalization          International firms          Political environment          Economic environment          Socio-cultural environment          Technological environment          Legal environment          Nature environment          The risk in international business and          Changes and challenges regarding international business environment</p>
<b>Assessment/Evaluation</b>	<ul style="list-style-type: none"> <li>• Knowledge of the basic notions regarding the assessment of the international business environment</li> <li>• Carry out a study of the business environment of an international firm</li> </ul>
<b>Bibliography</b>	<ol style="list-style-type: none"> <li>1. Brooks, I., Weatherstone, J., Wilkinson, G., <i>The International Business Environment – Challenges and Changes</i>, Pearson Prentice Hall, 2011</li> <li>2. Cavusgil, S. T., Knight, G., Riesenberger, J., <i>International business. The New Realities</i>, Student Value Edition, 4th Edition, Pearson Prentice Hall, New Jersey, 2017</li> <li>3. Daniels J., Radebaugh, L., Sullivan, D., <i>International Business. Environments&amp;Operations</i>, 16th Edition, Pearson Education Limited, 2017</li> </ol>

	<ol style="list-style-type: none"> <li>4. Harris, Ph., <i>Managing Cultural Differences</i>, Gulf Publishing Company, Houston, Texas, 2000</li> <li>5. Hamilton, L., Webster, Ph., <i>The International Business Environment</i>, Oxford University Press, 2009</li> <li>6. Hill, Ch. W. L., Hult, T. M., <i>International Business. Competing in the Global Marketplace</i>, 12th Edition, Mc Graw - Hill, 2018</li> <li>7. Peng, M., <i>Global Business</i>, 3rd Edition, Cengage Learning, 2014</li> <li>8. Wild, J., <i>International Business. The Challenges of Globalization</i>, Pearson Ed. Ltd., 2016</li> <li>9. <a href="http://www.oecd.org">http://www.oecd.org</a>;</li> <li>10. <a href="http://www.worldbank.org">http://www.worldbank.org</a>;</li> <li>11. <a href="http://www.imf.org">http://www.imf.org</a>;</li> <li>12. <a href="http://www.heritage.org">http://www.heritage.org</a>;</li> <li>13. <a href="http://transparency.org">http://transparency.org</a>;</li> <li>14. <a href="http://www.coface.com">www.coface.com</a>.</li> </ol>
<p><b>Observations</b></p>	