

TUTORIAL COURSE FORM – 2020-2021 ACADEMIC YEAR

Name of the tutorial course (Erasmus/exchange students)	International business conjuncture
Name of the professor	Associate professor Raluca Clipa
Email of the professor	riclipa@gmail.com
Office of the professor	B383c
Semester in which the tutorial course is available	1 / 2
No. of ECTS credits	5
Level of study (bachelor/master/PhD)	bachelor/master
Short description/Contents	International business conjuncture Globalization The risk in international business Study of economic conjuncture Macroeconomic indicators World economic conjuncture World markets conjuncture
Assessment / Evaluation	<ul style="list-style-type: none"> • Knowledge of the basic notions regarding the assessment of the economic conjuncture of the markets, countries and the world economy • Carry out a study of a country / region/ world economic conjuncture
Bibliography	<ol style="list-style-type: none"> 1. Brooks, I., Weatherstone, J., Wilkinson, G., <i>The International Business Environment – Challenges and Changes</i>, Pearson Prentice Hall, 2011 2. Cavusgil, S. T., Knight, G., Riesenberger, J., <i>International business. The New Realities</i>, Student Value Edition, 4th Edition, Pearson Prentice Hal, New Jersey, 2017 3. Daniels J., Radebaugh, L., Sullivan, D., <i>International Business. Environments&Operations</i>, 16th Edition, Pearson Education Limited, 2017 4. Hamilton, L., Webster, Ph., <i>The International Business Environment</i>, Oxford University Press, 2009 5. Hill, Ch. W. L., Hult, T. M, <i>International Business. Competing in the Global Marketplace</i>, 12th Edition, Mc Graw - Hill,

	<p>2018</p> <ol style="list-style-type: none">6. Peng, M., <i>Global Business</i>, 3rd Edition, Cengage Learning, 20147. Wild, J., <i>International Business. The Challenges of Globalization</i>, Pearson Ed. Ltd., 20168. http://www.oecd.org;9. http://www.worldbank.org;10. http://www.imf.org;11. http://www.heritage.org;12. http://transparency.org;13. www.coface.com.
Observations	