



FIȘA DISCIPLINEI

1. Date despre program

1.1 Instituția de învățământ superior	Universitatea “Alexandru Ioan Cuza” din Iași
1.2 Facultatea	Facultatea de Economie și Administrarea Afacerilor
1.3 Departamentul	Management, Marketing și Administrarea Afacerilor
1.4 Domeniul de studii	Business Administration
1.5 Ciclul de studii	Licență
1.6 Programul de studii / Calificarea	Business Administration

2. Date despre disciplină

2.1 Denumirea disciplinei	Proiecte de afaceri						
2.2 Titularul activităților de curs	lect.dr. Patricea Berteza						
2.3 Titularul activităților de seminar							
2.4 Anul de studiu	3	2.5 Semestrul	6	2.6 Tipul de evaluare	EVP	2.7 Regimul disciplinei	OB

3. Timpul total estimat (ore pe semestru și activitățile didactice)

3.1 Număr de ore pe săptămână	3	din care: 3.2 curs	0	3.3 seminar/laborator	3
3.4 Total ore din planul de învățământ	42	din care: 3.5 curs	0	3.6 seminar/laborator	42

Distribuția fondului de timp

Studiul după manual, suport de curs, bibliografie și altele	20
Documentare suplimentară în bibliotecă, pe platformele electronice de specialitate și pe teren	40
Pregătire seminarii/laboratoare, teme, referate, portofolii și eseuri	36
Tutoriat	10
Examinări	2
Alte activități	0
3.7 Total ore studiu individual	108
3.8 Total ore pe semestru	150
3.9 Numărul de credite	6

4. Precondiții (acolo unde este cazul)

4.1 De curriculum	Management/Marketing
4.2 De competențe	Not applicable

5. Condiții (acolo unde este cazul)

5.1 De desfășurare a cursului	online - laptop internet connection
5.2 De desfășurare a seminarului/laboratorului	online - laptop internet connection

6. Competențe specifice acumulate

Competențe profesionale	<ul style="list-style-type: none"> - building organizational charts - structuring departments - managing budgets - managing teams - evaluating team performance - evaluating company performance - planning the resources of the company
Competențe transversale	<ul style="list-style-type: none"> business communication skills team work critical thinking problem solving

7. Obiectivele disciplinei (reieșind din grila competențelor specifice acumulate)

7.1 Obiectivul general	Being capable of managing a business project throughout its 4 phases of planning, build-up, implementation and close-up.
7.2 Obiectivele specifice	<p>After successfully finalizing this course, students will be able to:</p> <ul style="list-style-type: none"> ▪ To have an overview of the principles of business projects. ▪ To formulate SMART objectives for various projects' phases but to prepare for trade-offs also ▪ To clearly define and asses the resources needed for completion of projects' tasks ▪ To be able to use planning tools, plan assignments and create schedules ▪ To develop budgets and adjustemnet tools ▪ To monitor, control and report progress ▪ To manage issues and handle complaints with strong conflict management skills ▪ To evaluate the performance, close the project and debrief with the team ▪ To develop a post evaluation report.

8. Conținuturi

8.1 Curs

not applicable

Bibliografie

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8.2 Seminar / Laborator

Simulating a company

1. dividing the students into departments specific for the company (financial, legal, HR, marketing, logistics, distribution, sales, export, IT, production)
2. creating the organizational chart
3. allocating tasks to each department
4. estimating budgets
5. develop all the paper work needed inside the company
6. establish a communication infrastructure
7. develop reports
8. teambuilding activities
9. meeting professionals and consultants
10. presenting work progress
11. developing the framework for each department
12. developing the plan in detail for each department

Bibliografie

- all textbooks used in previous subjects studied in Business Administration such as Marketing, Human Resources, supply Chain Management etc

9. Coroborarea conținuturilor disciplinei cu așteptările reprezentanților comunității, asociațiilor profesionale și angajatori reprezentativi din domeniul aferent programului

The course is developed accordingly to the expectations of the business environment.

10. Evaluare

50% the detailed plan for each department (project developed in teams of 2-8 people)

10% team work involvement of each students measured by filling in a questionnaire by the other colleagues inside the team

40% individual evaluation made up of several specific activities that students can select to perform (reading a book, making an interview with a manager, organizing a guest interview in class, reviewing a movie, participating in events etc). Students can select the number of activities they want in order to get the points for the individual evaluation.

10.6 Standard minim de performanță

10 presences out of 14 during the semester.

A minimum final grade of 5 out of 10. There are no specific standards for team or individual evaluation.

Data completării

29.09.2020



Titular curs

lect.dr. Patricea Berteza

Titular de seminar

lect. dr Patricea Berteza

Data avizării în Departament

Director de Departament



Prof.univ.dr Valentin Niță



