



## FIȘA DISCIPLINEI

## 1. Date despre program

1.1 Instituția de învățământ superior	Universitatea “Alexandru Ioan Cuza” din Iași
1.2 Facultatea	Facultatea de Economie și Administrarea Afacerilor
1.3 Departamentul	Management, Marketing și Administrarea Afacerilor
1.4 Domeniul de studii	Business Administration
1.5 Ciclul de studii	Licență
1.6 Programul de studii / Calificarea	Business Administration

## 2. Date despre disciplină

2.1 Denumirea disciplinei	Achiziții și distribuție						
2.2 Titularul activităților de curs	Conf. dr. Alexandru MAXIM						
2.3 Titularul activităților de seminar	Conf. dr. Alexandru MAXIM						
2.4 Anul de studiu	2	2.5 Semestrul	4	2.6 Tipul de evaluare	E	2.7 Regimul disciplinei	OB

## 3. Timpul total estimat (ore pe semestru și activitățile didactice)

3.1 Număr de ore pe săptămână	3	din care: 3.2 curs	2	3.3 seminar/laborator	1
3.4 Total ore din planul de învățământ	42	din care: 3.5 curs	28	3.6 seminar/laborator	14

## Distribuția fondului de timp

Studiul după manual, suport de curs, bibliografie și altele	25
Documentare suplimentară în bibliotecă, pe platformele electronice de specialitate și pe teren	25
Pregătire seminarii/laboratoare, teme, referate, portofolii și eseuri	25
Tutoriat	4
Examinări	4
Alte activități	0

3.7 Total ore studiu individual	83
3.8 Total ore pe semestru	125
3.9 Numărul de credite	5

## 4. Precondiții (acolo unde este cazul)

4.1 De curriculum	Not necessary
4.2 De competențe	Not necessary

## 5. Condiții (acolo unde este cazul)

5.1 De desfășurare a cursului	On-line: The teacher and the students need to have an inter...
5.2 De desfășurare a seminarului/laboratorului	On-line: The teacher and the students need to have an inter...

## 6. Competențe specifice acumulate

<b>Competențe profesionale</b>	<ul style="list-style-type: none"> <li>• Utilize theoretical and practical knowledge regarding procurement and distribution (1 credit)</li> <li>• Calculate specific measurements in the field (1 credit)</li> <li>• Design a supply chain (1 credit)</li> <li>• Administer the activity of the specific subdivision within the structure of the firm/organization (1 credit)</li> </ul>
<b>Competențe transversale</b>	<ul style="list-style-type: none"> <li>• Identifying roles and responsibilities within a diverse team and applying relational techniques and efficient work techniques within the team (1 credit)</li> </ul>

**7. Obiectivele disciplinei (reieșind din grila competențelor specifice acumulate)**

<b>7.1 Obiectivul general</b>	To assimilate relevant knowledge and develop skills in designing, optimizing and managing a supply chain.
<b>7.2 Obiectivele specifice</b>	<p>After successfully finalizing this course, students will be able to:</p> <ul style="list-style-type: none"> <li>• Understand and use the basic concepts and specific terminology of the field ;</li> <li>• Analyze a supply and distribution chain</li> <li>• Make calculations and projections relevant for supply chain management</li> <li>• Present the results in front of a specialized audience, using adequate techniques, and a coherent and persuasive speech.</li> </ul>

**8. Conținuturi**

<b>8.1 Curs</b>	
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8.1	Course	Teaching methods	Observations (time and bibliography)
1.	Introduction to Supply Chain Management	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
2.	Demand planning	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
3.	Inventory planning and control	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
4.	Procurement in the supply chain	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
5.	Transportation systems	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
6.	Warehouse management and operations	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
7.	Order management and customer relationship	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
8.	Reverse logistics and sustainability	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
9.	Global supply chain operations and risk management	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
10.	Supply chain technology	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
11.	Facility location decision	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
12.	Metrics and measures	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
13.	Lean and agile supply chain logistics	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading
14.	Outlook for supply chain and logistics management; Feedback and recap	Interactive course, heuristic conversation, problem solving method	2 hours, Compulsory reading

## Bibliografie

### Compulsory reading:

Paul A. Myerson. 2015. Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design, 1st ed., Pearson FT Press, ISBN: 978-0133993349

### Optional reading:

Jerry Rudd. 2019. A Practical Guide to Logistics: An Introduction to Transport, Warehousing, Trade and Distribution, 1st edition, Ed. Kogan Page. ISBN: 978-0749486310

Joseph Cavinato. 2010. The Supply Management Handbook, 7th ed., McGraw-Hill Education, ISBN: 978-0071445139

## 8.2 Seminar / Laborator

<b>8.2</b>	<b>Seminar / Laboratory</b>	<b>Teaching methods</b>	<b>Observations (time and bibliography)</b>
1.	Introduction. Planning the seminar work.	Interactive teaching methods;	2 hours, Compulsory reading
2.	Demand planning	Interactive teaching methods Case studies; Applications	2 hours, Compulsory reading
3.	Procurement	Interactive teaching methods Case studies; Applications	2 hours, Compulsory reading
4.	Order management	Interactive teaching methods Case studies; Applications	2 hours, Compulsory reading
5.	Facility location problem	Interactive teaching methods Case studies; Applications	2 hours, Compulsory reading
6.	Transportation	Interactive teaching methods Case studies; Applications	2 hours, Compulsory reading
7.	Challenges and outlook in the field of logistics and supply chain operations. Feedback	Interactive teaching methods; Debates	2 hours, Compulsory reading

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### **9. Coroborarea conținuturilor disciplinei cu așteptările reprezentanților comunității, asociațiilor profesionale și angajatori reprezentativi din domeniul aferent programului**

On an annual basis, the course content is discussed with the representatives of the business environment, who hire or could hire graduates from this program, while students are required to provide feedback (on-line, anonymous) after each semester about the course structure, teaching methods, as well as strengths / weaknesses (after the final evaluation).

### **10. Evaluare**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Allocation to the final grade (%)
10.4 Course	Theoretical and applied knowledge	Announced written evaluation	50
10.5 Seminar/ Laboratory	Applied / practical knowledge	5 team assignments (40%) Individual presentations (5%) Attendance (5%)	50

#### 10.6 Standard minim de performanță

Obtaining an average score of 5 points (out of 10) in the overall evaluation (exam + seminar).

#### Data completării

25.09.2020



#### Titular curs

Conf. dr. Alexandru MAXIM

#### Titular de seminar

Conf. dr. Alexandru MAXIM

#### Data avizării în Departament

29.09.2020

#### Director de Departament



Prof.univ.dr Valentin Niță

