



LISTA DE LUCRĂRI

Conf. univ. dr. habil. Horodnic Ioana Alexandra

a) lista celor mai relevante 10 lucrări

Reviste ISI cu factor de impact (IF: 2018)

1. Williams, C.C., Horodnic, I.A. (2017). Evaluating the illegal employer practice of under-reporting employees' salaries. *British Journal of Industrial Relations*, Vol. 55, Issue 1, 83-111. (IF: 1.984).
<http://onlinelibrary.wiley.com/doi/10.1111/bjir.12179/full>
2. Williams, C.C., Horodnic, I.A. (2017). Regulating the sharing economy to prevent the growth of the informal sector in the hospitality industry. *International Journal of Contemporary Hospitality Management*, Vol. 29, Issue 9, 2261-2278. (IF: 3.957).
<https://www.emerald.com/insight/content/doi/10.1108/IJCHM-08-2016-0431/full/html>
3. Horodnic, I.A., Zait, A. (2015). Motivation and research productivity in a university system undergoing transition. *Research Evaluation*, Vol. 24, Issue 3, 282-292 (IF: 2.875).
<http://rev.oxfordjournals.org/content/early/2015/04/30/reseval.rvv010.abstract>
4. Williams, C.C., Horodnic, I.A. (2017). Evaluating the relationship between social exclusion and participation in the informal sector in the European Union. *International Journal of Manpower*, Vol. 38, Issue 3, 489-503. (IF: 0.882).
<https://www.emerald.com/insight/content/doi/10.1108/IJM-10-2015-0179/full/html>
5. Apetrei, A., Kureshi, N.I., Horodnic, I.A. (2015). When culture shapes international business. *Journal of Business Research*, Vol. 68, Issue 7, 1519-1521. (IF: 4.028).
<http://www.sciencedirect.com/science/article/pii/S0148296315000582>
6. Williams, C.C., Horodnic, I.A. (2017). Explaining participation in the undeclared economy in Central and Eastern Europe: a demand-side approach. *Post-Communist Economies*, Vol. 29, Issue 3, 297-312. (IF: 0.984).
<https://www.tandfonline.com/doi/abs/10.1080/14631377.2017.1335453?journalCode=cpce20>
7. Williams, C.C., Horodnic, I.A. (2017). Evaluating the policy approaches for tackling undeclared work in the European Union. *Environment and Planning C: Politics and Space*, Vol. 35, Issue 5, 916-936. (IF: 2.382).
<http://epc.sagepub.com/content/early/2016/09/25/0263774X16670665.abstract>
8. Williams, C.C., Horodnic, I.A. (2018). Reconceptualising undeclared work as paid favours: implications for community economic development. *Community Development Journal*, Vol. 53, Issue 4, 732-750. (IF: 0.725).
<https://academic.oup.com/cdj/article/53/4/732/3603485>
9. Williams, C.C., Horodnic, I.A., Windebank, J. (2015). Explaining participation in the informal economy: An institutional incongruence perspective. *International Sociology*, Vol. 30, Issue 3, 294-313. (IF: 1.169).
<http://iss.sagepub.com/content/30/3/294.abstract>
10. Williams, C.C., Horodnic, I.A. (2018). Extent and distribution of unregistered employment in the service industries in Europe. *Service Industries Journal*, Vol. 38, No. 11-12, 856-874. (IF: 1.149).
<https://www.tandfonline.com/doi/abs/10.1080/02642069.2018.1481209?journalCode=fsij20>

b1) teza sau tezele de doctorat

„Analiza relației motivație-performanță în marketingul cercetării academice” susținută în ședință publică: 22 septembrie 2012.

b2) teza de abilitare

„Informal Market Systems: A Macromarketing Perspective” / „Sisteme informale de piață: O perspectivă de macromarketing”, 2019.

**c) brevete de invenție și alte titluri de proprietate intelectuală**

Nu este cazul

d) cărți și capitole în cărți**Cărți**

- Williams, C.C., Horodnic, I.A. (2019). *Dependent Self-Employment. Theory, Practice and Policy*. Edward Elgar: Cheltenham.
- Horodnic, I.A., Rodgers, P., Williams, C.C., Momtazian, L. (Eds.) (2017). *The Informal Economy. Exploring Drivers and Practices*. Routledge.
- Polese, A.A., Williams, C.C., Horodnic, I.A., Bejakovic, P. (Eds.) (2017). *The Informal Economy in Global Perspective*. Palgrave Macmillan.
- Horodnic, I.A. (2016). Motivation and performance in academic research. Performantica: Iasi. (in Romanian).

Capitole în cărți

- Horodnic, I.A., Williams, C.C. (2017). Evaluating the Perceptions and Realities of Envelope Wage Arrangements among Students in Moldova and Romania. In: *The Informal Economy. Exploring Drivers and Practices*, I.A. Horodnic, P. Rodgers, C.C. Williams, L. Momtazian (Eds.), Routledge.
- Horodnic, I.A., Rodgers, P., Williams, C.C., Momtazian, L. (2017). Introduction. In: *The Informal Economy. Exploring Drivers and Practices*, I.A. Horodnic, P. Rodgers, C.C. Williams, L. Momtazian (Eds.), Routledge.
- Williams, C.C., Horodnic, I.A. (2017). Explaining the informal economy in post-communist societies: a study of the asymmetry between formal and informal institutions in Romania. In: *The Informal Economy in Global Perspective*, A. Polese, C.C. Williams, I.A. Horodnic, P. Bejakovic (Eds.), Palgrave Macmillan.
- Polese, A.A., Williams, C.C., Horodnic, I.A., Bejakovic, P. (2017). Introduction: Informal Economies as Varieties of Governance. In: *The Informal Economy in Global Perspective*, A. Polese, C.C. Williams, I.A. Horodnic, P. Bejakovic (Eds.), Palgrave Macmillan.
- Williams, C.C., Horodnic, I.A., Windebank, J. (2016). The participation of the self-employed in the shadow economy in the European Union. In: *Entrepreneurship and the Shadow Economy: a European perspective*, Sauka A., Schneider F. and Williams C.C. (Eds.). Edward Elgar, Cheltenham.

e) articole/studii publicate in extenso, în reviste din circuitul științific internațional**Reviste ISI cu factor de impact**

- Horodnic, I.A., Williams, C.C. (2019). Evaluating the working conditions of the dependent self-employed. *International Journal of Entrepreneurial Behavior & Research*, DOI: 10.1108/IJEBR-07-2018-0445.
- Horodnic, I.A., Williams, C.C. (2019). Tackling undeclared work in the European Union: beyond the rational economic actor approach. *Policy Studies*, <https://doi.org/10.1080/01442872.2019.1649384>.
- Williams, C.C., Horodnic, I.A. (2019). Evaluating working conditions in the informal economy: Evidence from the 2015 European Working Conditions Survey. *International Sociology*, Vol. 34, Issue 3, 281-306.
- Williams, C.C., Horodnic, I.A. (2018). Extent and distribution of unregistered employment in the service industries in Europe. *Service Industries Journal*, Vol. 38, No. 11-12, 856-874.
- Williams, C.C., Horodnic, I.A. (2017). Evaluating the Illegal Employer Practice of Under-Reporting Employees' Salaries. *British Journal of Industrial Relations*, Vol. 55, Issue 1, 83-111.
- Williams, C.C., Horodnic, I.A. (2017). Regulating the sharing economy to prevent the growth of the informal sector in the hospitality industry. *International Journal of Contemporary Hospitality Management*, Vol. 29, Issue 9, 2261-2278.



- Williams, C.C., Horodnic, I.A. (2017). Reconceptualising undeclared work as paid favours: implications for community economic development. *Community Development Journal*, <https://doi.org/10.1093/cdj/bsx016>.
- Williams, C.C., Horodnic, I.A. (2017). Explaining participation in the undeclared economy in Central and Eastern Europe: a demand-side approach. *Post-Communist Economies*, Vol. 29, Issue 3, 297-312.
- Williams, C.C., Horodnic, I.A. (2017). Evaluating the relationship between social exclusion and participation in the informal sector in the European Union. *International Journal of Manpower*, Vol. 38, Issue 3, 489-503.
- Williams, C.C., Horodnic, I.A. (2017). Tackling the Urban Informal Economy: Some Lessons from a Study of Europe's Urban Population. *Transylvanian Review of Administrative Sciences*, Vol. 13, Issue 51, 139-154.
- Williams, C.C., Horodnic, I.A. (2017). Evaluating the participation of marginalized populations in undeclared work in the Baltic Sea countries. *Journal of Contemporary European Studies*, Vol. 25, Issue 2, 226-242.
- Williams, C.C., Horodnic, I.A. (2017). Evaluating the policy approaches for tackling undeclared work in the European Union. *Environment and Planning C: Politics and Space*, Vol. 35, Issue 5, 916-936.
- Williams, C.C., Horodnic, I.A. (2015). Evaluating the prevalence of the undeclared economy in Central and Eastern Europe: An institutional asymmetry perspective. *European Journal of Industrial Relations*, Vol. 21, Issue 4, 389-406.
- Williams, C.C., Horodnic, I.A. (2015). Rethinking the marginalisation thesis: An evaluation of the socio-spatial variations in undeclared work in the European Union. *Employee Relations*, Vol. 37, Issue 1, 48-65.
- Horodnic, I.A., Zait, A. (2015). Motivation and research productivity in a university system undergoing transition. *Research Evaluation*, Vol. 24, Issue 3, 282-292.
- Apetrei, A., Kureshi, N.I., Horodnic, I.A. (2015). When culture shapes international business. *Journal of Business Research*, Vol. 68, Issue 7, 1519-1521.
- Williams, C.C., Horodnic, I.A. (2015). Explaining and tackling the shadow economy in Estonia, Latvia and Lithuania: a tax morale approach. *Baltic Journal of Economics*, Vol. 15, Issue 2, 81-98.
- Williams, C.C., Horodnic, I.A. (2015). Marginalisation and participation in the informal economy in Central and Eastern European nations. *Post-Communist Economies*, Vol. 27, Issue 2, 153-169.
- Williams, C.C., Horodnic, I.A. (2015). Explaining the Prevalence of Illegitimate Wage Practices in Southern Europe: An Institutional Analysis. *South European Society and Politics*, Vol 20, Issue 2, 203-221.
- Williams, C.C., Horodnic, I.A. (2015). Self-employment, the informal economy and the marginalisation thesis: Some evidence from the European Union. *International Journal of Entrepreneurial Behavior & Research*, Vol. 21, Issue 2, 224-242.
- Williams, C.C., Horodnic, I.A., Windebank, J. (2015). Explaining participation in the informal economy: An institutional incongruence perspective. *International Sociology*, Vol. 30, Issue 3, 294-313.
- Williams, C.C., Horodnic, I.A. (2015). Tackling the informal economy in South East Europe: an institutional approach. *Southeast European and Black Sea Studies*, Vol. 15, Issue 4, 519-539.
- Williams, C.C., Horodnic, I.A. (2015). Explaining and tackling envelope wages in the Baltic Sea region: an institutional perspective. *Baltic Journal of Management*, Vol. 10, Issue 3, 295-312.
- Williams, C.C., Horodnic, I.A. (2015). Are marginalised populations more likely to engage in undeclared work in the Nordic countries? *Sociological Research Online*, Vol. 20, Issue, 3, doi:10.5153/sro.3719.

Reviste ISI fara factor de impact

- Williams, C.C., Horodnic, I.A. (2018). Evaluating the prevalence and distribution of dependent self-employment: some lessons from the European Working Conditions Survey. *Industrial Relations Journal*, Vol. 49, Issue 2, 109-127.



- Horodnic, I.A. (2018). Tax morale and institutional theory: a systematic review. *International Journal of Sociology and Social Policy*, Vol. 38, Issue 9/10, 868-886.
- Horodnic, I.A., Williams, C.C. (2018). Evaluating policy approaches for tackling informal entrepreneurship. *Journal of Small Business and Enterprise Development*, <https://doi.org/10.1108/JSBED-08-2018-0252>.
- Williams, C.C., Horodnic, I.A. (2017). Evaluating the internal dualism of the informal sector: evidence from the European Union. *Journal of Economic Studies*, Vol. 44, Issue 4, 605-616.
- Windebank, J., Horodnic, I.A. (2017). Explaining participation in undeclared work in France: lessons for policy evaluation. *International Journal of Sociology and Social Policy*, Vol. 37, Issue 3/4, 203-217.
- Williams, C.C., Horodnic, I.A. (2017). Who Participates in Undeclared Work in the European Union? Toward a Reinforced Marginalization Perspective. *International Journal of Sociology*, Vol. 47, Issue 2, 99-115.
- Williams, C.C., Horodnic, I.A. (2017). Tackling bogus self-employment: some lessons from Romania. *Journal of Developmental Entrepreneurship*, Vol. 22, Issue 2, 1750011.
- Williams, C.C., Horodnic, I.A. (2016). Beyond the marginalization thesis: evaluating the participation of the formally employed in the shadow economy in the European Union. *Journal of Economic Studies*, Vol. 43, Issue 3, 400-417.
- Williams, C.C., Horodnic, I.A. (2016). An institutional theory of the informal economy: some lessons from the United Kingdom. *International Journal of Social Economics*, Vol. 43, Issue 7, 722-738.
- Williams, C.C., Horodnic, I.A. (2016). Cross-country variations in the participation of small businesses in the informal economy: an institutional asymmetry explanation. *Journal of Small Business and Enterprise Development*, Vol. 23, Issue 1, 3-24.
- Williams, C.C., Horodnic, I.A., Horodnic, A.V. (2016). Who is making informal payments for public healthcare in East-Central Europe? An evaluation of socio-economic and spatial variations. *Eastern Journal of European Studies*, Vol. 7, Issue 1, 49-61.
- Ursachi, G., Horodnic, I.A., Zait, A. (2015). How Reliable are Measurement Scales? External Factors with Indirect Influence on Reliability Estimators. *Procedia Economics and Finance*, Vol. 20, 679-686.

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- Williams, C.C., Horodnic, I.A. (2016). Beyond the marginalization thesis: evaluating participation in informal sector entrepreneurship. *International Journal of Entrepreneurship and Small Business*, Vol. 28, Issue 2/3, 234-254.
- Windebank, J., Horodnic, I.A. (2016). Explaining participation in informal employment: a social contract perspective. *International Journal of Entrepreneurship and Small Business*, Vol. 28, Issue 2/3, 178-194.
- Williams, C.C., Horodnic, I.A. (2015). Who participates in the undeclared economy in South-Eastern Europe? An evaluation of the marginalization thesis. *South Eastern Europe Journal of Economics*, Vol. 13, Issue 2, 157-175.
- Horodnic, I.A. (2015). Academic Performance: Measurement Methods Used In Socio - Economic Sciences. *The yearbook of the "Gh. Zane" Institute of Economic Researches*, Vol. 23, Issue 1, 5-17.
- Horodnic, I.A. (2015). Academic performance of professors in economic field. Comparative study by Romania regions. *International Journal of Communication Research*, Vol. 5, Issue 2, 122-127.
- Horodnic, I.A. (2012). A pilot study on motivation in academic research. Testing validity and reliability of the instrument. *Ovidius University Annals, Economic Sciences Series*, Vol. XII, Issue 1, 1236-1238.
- Horodnic, I.A., Ursachi, G.M. (2011). Motivation in Academic Research as an Important Factor in Increasing International Visibility. *Ovidius University Annals, Economic Sciences Series*, Vol. XI, Issue 1, 2229-2235.
- Ursachi, G.M., Horodnic, I.A. (2011). Influence Factors on the Value of Reliability Estimators in Marketing Research. *Ovidius University Annals, Economic Sciences Series*, Vol. XI, Issue 1, 2223-2228.
- Horodnic, I.A. (2011). Studying motivation and productivity in academic research. A methodological proposal. *Ovidius University Annals, Economic Sciences Series*, Vol. XI, Issue 2, 1311-1316.

**f) articole/studii publicate in extenso, în volumele conferințelor internaționale de specialitate****Volume conferință**

- Horodnic I.A., Zait A. (2013). Analysing the motivation – productivity relationship in order to increase the visibility of research: Romanian case. *The 2nd Global Innovation and Knowledge Academy (GIKA)*, University of Valencia, Spain, ISBN: 978-84-616-0275-9, electronic volume, 10 p.
- Ursachi (Horodnic) I.A. (2011). Relatia individualism, promovare de marketing si reprezentativitatea esantionului, *European Union, Global Governance and Sustainable Development*, Centrul de Studii Europene, Editura Universitatii Alexandru Ioan Cuza, Iași, 978-973-703-552-3, 432-439.
- Iosub D., Ursachi I., Zait A. (2010). Speaking 'Researchish' after the Crisis - The Need for a Common Language in Socio-Economic Researches, *La crise mondiale et les perspectives de reprise dans l'Union Européenne*, Université d'Economie de Prague, Cehia, 978-80-245-1684-4, 195-203.
- Ursachi cas. Horodnic I.A. (2010). Bariere în dezvoltarea IMM-urilor din Estul Europei pe fondul actualei crize economice. Testul de supraviețuire, *Politici europene privind dezvoltarea mediului de afaceri*, Centrul de Studii Europene, Editura Universitatii Alexandru Ioan Cuza, Iași, 978-973-703-512-7, 357-366.
- Ursachi (Horodnic) I.A., Botnarenco A. (2009). Marketing viral. Consumatori activi vs. consumatori pasivi. *International Conference of Business Communication for Students SECAAB*, 4th edition, Universitattea Babes-Bolyai, Cluj, volum electronic, 1-15.

g) alte lucrări și contribuții științifice**Rapoarte (pentru decidenți)**

- Horodnic, I.A., Williams, C.C. (2019). Tackling Undeclared Work in the European Union. *Policy Report, Sheffield University Management School, University of Sheffield*.
- Horodnic, I.A., Williams, C.C. (2018). Does Trust Prevent Undeclared Work? An Evaluation of the Social Economic Actor Approach. *Shadows Policy Brief No. 2, Sheffield University Management School, University of Sheffield*.
- Horodnic, I.A., Williams, C.C. (2018). Do Deterrents Prevent Undeclared Work? An Evaluation of the Rational Economic Actor Approach. *Shadows Policy Brief No. 1, Sheffield University Management School, University of Sheffield*.
- Williams, C.C., Bejakovic, P., Mikulic, D., Franic, J., Kedir, A., Horodnic, I.A. (2017). *An evaluation of the scale of undeclared work in the European Union and its structural determinants: estimates using the Labour Input Method*. Brussels: European Commission.
- Horodnic, I.A. (2017). *The shadow in the East: Joining up the fight against undeclared work in Romania*. Peer Review on “Joint operation groups between public agencies – an effective tool to prevent and tackle undeclared work”. Brussels: European Commission.
- Williams, C.C., Horodnic, I.A. (2017). *Under-declaring work, falsely declaring work: under-declared employment in the European Union*. Brussels: European Platform Tackling Undeclared Work.
- Horodnic, I.A. (2016). Cash wage payments in transition economies: consequences of envelope wages. *IZA World of Labor*, 280. doi: 10.15185/izawol.280.