

Short biography:

Dumitru-Tudor JIJIE, PhD in Econometrics

- University "Alexandru Ioan Cuza" Iași (<http://www.uaic.ro/en/>), Faculty of Economics and Business Administration (<http://www.feaa.uaic.ro/?lang=en>)
 - Master Program Coordinator for "Marketing - Analysis and Strategy" – since 2018
 - Teaching "Marketing Research" since 2004;
 - Teaching "Principles of Marketing" 2000 – 2003;
- Romanian - Canadian MBA Bucharest (<http://www.canadian-mba.ro/>), associate professor for "Marketing Research" 2004 – 2008;

- Founder of Eastern Marketing Insights LTD (a marketing research company, <http://www.eastmarketing.ro/en/>) – since 2004;

- Executive Manager of the Euroregion "Siret-Prut-Nistru" (a Cross-Border Association acting within the framework of the European Convention for the Cross-Border Cooperation and the European Charter for Local Self-Governance), (<http://www.euroregiune.org/en/>) 2013 – 2018;

- Member of the Regional Consortium for Innovation in the North-East Region of Romania.