

Curriculum vitae Europass



D		
Personal information		
Name / Last Name	Dumitru-Tudor JIJIE	
Address	Donici Street, no 11, Vaslui, Romania	
Telephone	+40 744 539924	
E-mail	jijie@uaic.ro; tudor.jijie@eastmarketing.ro	
Nationality	Romanian	
Date of birth	08.01.1975	
Gender	Male	
Professional experience		
Teaching experience	 University "Alexandru Ioan Cuza" Iaşi, Faculty of Economics and Business Administration, Master Program Coordinator for "Marketing Management" - a program developed in collaboration with the University of Groningen (RUG), Faculty of Economics and Business - Netherlands, since 2010; University "Alexandru Ioan Cuza" Iaşi, Faculty of Economics and Business Administration, Master Program Coordinator for "Marketing and Business Communication" - 2008-2012; University "Alexandru Ioan Cuza" Iaşi, Faculty of Economics and Business Administration, Head of Course: "Marketing Research" "Sales Force Management"; University "Alexandru Ioan Cuza" Iaşi, Faculty of Economics and Business Administration, other courses: "Marketing", "Advanced Seminar in Marketing and Business Communication; Romanian - Canadian MBA, Bucharest, associate professor for "Marketing Research" 2004 – 2008. 	

Experience in research programs	 Studies and articles published in Romania and abroad; "Quality Management in Higher Education – Program" – University Alexandru Ioan Cuza Iaşi – 2010-2011 – as Senior Expert INFOMARK - the design and implementation of a support database for marketing decisions of the companies from Romanian - NURC project – University Alexandru Ioan Cuza Iaşi in partnership with ASE Bucureşti, University Babeş- Bolyai Cluj-Napoca and University West Timişoara - 2007; Internship Training HEC Montréal, CANADA, August-October 2004; Ph D Internship - UPMF Grenoble, FRANCE, October 2000 - February 2001; PhD in management – thesis title "Demand-estimation: techniques and econometric methods" - University Alexandru Ioan Cuza Iaşi - 2006; International Management Teachers Academy, Bled, Slovenia, 2010 			
Practical experience	 EUROREGION SIRET-PRUT-NISTRU (Romania – Republic of Moldova Euroregion – member of the Association of European Border Regions) – Executive Director, since 2013; EASTERN MARKETING INSIGHTS LTD (a marketing research company) – Administrator, since 2004; Marketing Research Projects – a wide range from banking to pharma for clients from Romania and abroad – as Project Manager, since 2004 – www.eastmarketing.ro OFFICE CONSULTING IASI (consultancy for European funds absorption company) – Project Manager, July 2003 - July 2004; BAS CONSULTING IASI (consultancy for European funds absorption company) - Marketing Adviser, July 2002 - July 2003; Training in marketing and entrepreneurship, for business clients and entrepreneurs, since 1999; PROTEHNIC LTD Iasi (a CNC engineering company) Marketing Adviser, December 1998 - September 2000; MOBUR LTD Iasi (a food distribution company), Marketing Director, July 1998 - December 1998; MERCURY S.A. Bucharest (a marketing research company), Team Coordinator for marketing research and promotional projects, March 1998 – August 2000; AIESEC Iasi (international student NGO), Director of the National Training and Placement Program for Students and Graduates - Iaşi, 1995-1996. 			
Other affiliation	Member of the Regional Consortium for Innovation in the North-East Region of Romania.			
Education				
Qualification / diploma obtained	Ph. D			
Principal subjects / occupational skills	Management Thesis' title: "Demand-estimation: techniques and econometric methods"			
Name and type of education / training provider Period	"Alexandru Ioan Cuza" University, Faculty of Economics and Business Administration 1997-1998			
Qualification / diploma obtained	Master Degree, School of Management Science and Marketing			
Principal subjects / occupational skills				

Name and type of education / training provider	"Alexandru Ioan Cuza" University, Faculty of Economics and Business Administration				
Period	1993-1997				
Qualification / diploma obtained	Bachelor Degre	Bachelor Degree, Faculty of Economics and Business Administration			
Principal subjects / occupational skills	Marketing				
Name and type of education / training provider	"Alexandru Ioa Administration	n Cuza" Univers	sity, Faculty of Eco	onomics and Bu	usiness
Complementary studies			linistry of Labor Co Labor Certification		
Personal skills and competences					
Mother tongue(s)	Romanian				
	<u> </u>				
Language(s)					
	Unders	standing	Spea	king	Writing
	Listening	Reading	Conversation	Speech	Writing
French	C2	C2	C2	C2	C2
English	C2	C2	C2	C2	C2
Spanish	C1	C1	C1	C1	C1
Skills and computer use	MS Office;				
	SPSS;				
	GOLDMINE;				
	NIPO.				
Driver license	В				
Annexes	Attached				
	i				

ANNEX I: List of publications

Published articles and communications:

- "Implications and economic fundamentals of the market education strategy", International Management Symposium, Timisoara, November 1999;
- "Formative role of public discourse in teaching process" (collaboration), **International Management Symposium, Timisoara, November 1999**;
- "Implications of international internships on the Romanian management style", The Fourth International Conference of PGV (Pays Group Vishegrad) Network, Iaşi, October 2000;
- "Ways of managing relationships external customers", Intercultural Management Journal, Iaşi,
 2000;
- "Does size matter?", www.markmedia.ro;
- Opinion pieces Ziarul de laşi;
- "Priceless training developing skills in construction management the perceived needs of the target market", National Conference "Economic development realities and actions on the verge of Romania's EU integration", Iaşi, October 2005;
- "A look from beyond the Prut business tourism in Romania", National Conference "Economic development realities and actions on the verge of Romania's EU integration", Iaşi, October 2005:
- "Quality Improvement in Marketing Programs; A Step-by-Step Experience in Selecting Better Students" European Marketing Association Conference, Budapest, 2007;
- "Strategies for Internal Competition in Higher Education" SSRN, 2008;
- "Beyond Credibility: Scale Development for Measuring a Candidate's Profile", Transformation in Business and Economics, Vol. 8, No 3(18), Supplement A, 2009, VILNIUS, LITHUANIA;
- "Running OER MOOC COURSES BY EUROREGION SIRET-PRUT-NISTRU USING MMODLE PLATFORM" - The 11th International Conference eLearning and Software for Education -Bucharest, April 23-24, 2015

Published translations:

- André Moreau, "Autothérapie assistée", POLIROM Publishing House, laşi, September 1999;
- André Moreau, "Les clefs de l'autoterapie assistée", OPUS CULTURAL Publishing, Oneşti, September 2005.

Published books:

- "Marketing Research Simply studying the market" collaboration, POLIROM Publishing House, laşi, January 2002;
- "Marketing Research Simply studying the market" collaboration, POLIROM Publishing House, laşi, December 2005;
- "Marketing principles, practices, horizons" collaboration, SEDCOM LIBRIS Publishing, laşi, May 2006.

Coordinated research volumes out of Conferences:

- "The role of Euroregion in Sustainable Development" The Romanian Academy lasi Subsidiary, 2013:
- "The role of Euroregion in Sustainable Development" The Romanian Academy lasi Subsidiary, 2014:
- "The role of Euroregion in Sustainable Development" The Romanian Academy lasi Subsidiary, 2015:
- "The role of Euroregion in Sustainable Development" The Romanian Academy lasi Subsidiary, 2016.

ANNEX II: Marketing Research Projects

- ACCORDING GROUP IASI, building materials
- ALEX & COMP GALAŢI, spices production
- ANTIBIOTICE IAŞI, drugs production
- · ARTC IASI, real estate
- AVENSA CONSULTING IASI, management consulting services
- BARON DEVELOPMENTS IASI, real estate
- BEST BITE IASI. leisure services
- BIO SPICE IASI, management consulting services
- BRD GSG IASI, banking
- BUSINESS CONSULTING INSTITUTE, management consulting services
- CARDIV IASI and BUCIUM IASI, advertising services
- CERSANIT ROMAN ROMANIA, bathroom furniture and systems
- CONSTRUCTION SHIRANI IASI, construction
- COUNTY AGENCY FOR EMPLOYMENT, IASI, public authority
- DARIS CONSULTING IASI, management consulting services
- EXIM GAMABELL BUCHAREST, fashion jewelry
- FRANZELUTA, MOLDOVA, bakery
- GEMINI CAD SYSTEMS, software development
- HELP PEOPLE AND NATURE ASSOCIATION, environment
- · IASI PRESUM, components for automobiles and for industrial equipment and machineries
- IRINA SCHROTTER, fashion and textile
- IULIUS MANAGEMENT CENTER IASI,
- LIBERAL DEMOCRAT PARTY, politics
- LOCAL ACTION GROUP (LAG) BUCOVINA DE MUNTE ASSOCIATION, NEAMT, local development
- LOCAL PUBLIC AUTHORITIES: Buzau Municipality, Galati County Council, Flămânzi, Municipality, Iasi Municipality, Moineşti Municipality, Paşcani Municipality, Piteşti Municipality, Suceava Municipality, Vaslui Municipality
- MOLDOVA NATIONAL POSTAL SERVICES, Republic of Moldova, courier services
- NATIONAL LIBERAL PARTY, politics
- PA & CO, road construction
- PROJECT CONSULT IASI, management consulting services

Analysis of managerial behaviors and attitudes towards environmental issues, 2009;

- RAJAC, mineral water
- REGIONAL INNOVATIVE CLUSTER ASSOCIATION EURONEST IT&HUB, information and technology
- ROMANIAN LITERATURE MUSEUM, IASI, culture
- ROMPETROL, REPUBLIC OF MOLODVA, fuel supply
- SMART FUND CONSULTING & PROJECT MANAGEMENT, management consulting services
- TERRA TRUST IASI, real estate; media
- UNITED NATION DEVELOPMENT PROGRAMME Moldova, supporting programme helping countries to develop policies, leadership skills, partnering abilities, institutional capabilities and build resilience in order to sustain development results
- VIOLET ADVERTISING, BUCHAREST, advertising services
- · ZOOPROD VASLUI, agriculture

Annex III: Training program clients

- ALLMETECH IAŞI (equipment and industrial tools distribution);
- ANTIBIOTICE IAŞI (pharmaceutical industry);
- BEST BITE IAŞI (TIME-OUT pub);
- BRASS IAŞI (RENAULT dealer);
- COMMUNITY DEVELOPMENT CENTER IASI (financing projects in the field of tourism);
- SOROCA DISTRICT COUNCIL;
- CORTINA TECH IAŞI (metalworking industry equipment distribution);
- EXPERT MOLDOVA TRADING IAŞI (equipment and professional tools distribution);
- INDECO IAŞI (community development foundation);
- IULIUS MALL IAŞI and working points from TIMIŞOARA, CLUJ, SUCEAVA;
- N&B OFFICE IAŞI (cleaning services);
- NORD ARIN PIATRA NEAMŢ (wood industry);
- PROGRESUL BÂRLAD (textile industry);
- SIDEM SUCEAVA (auto parts industry);
- TRUSTUL TERRA IAŞI (real estate projects);
- VAE APCAROM BUZĂU (rolling stock industry);
- Bogdana (Vaslui county), Ivăneşti (Vaslui county), Zorleni (Vaslui county), Horleşti (Iaşi county) village halls; IAŞI city hall; Şipote (Iaşi county), Todireşti (Iaşi county), Trifeşti (Iaşi county) village halls.
- OPERATIONS RESEARCH (entrepreneurship, rural entrepreneurship, information and communications technology).

Position within those projects: Manager

Effective personal contribution: analysis of target groups needs; development of the training program suited to the needs and level of target groups; trainings realization and monitoring;

Obtained results: customized training programs; sales personnel, technical personnel (engineers, makers, manipulators machines) trained on areas of interest.

ANNEX IV: Business plan clients

- 2008-7 EST IAŞI (media services);
- 2009 CADASTER AND TOPOGRAPHY INSTITUTE IAŞI (rental space in business centers);
- 2009 AVENSA CONSULTING IASI (rental space in business centers);
- 2011 BIO SPCE IAŞI (health services);
- 2008 CIPRIAN MITOŞERIU Lawyer Cabinet– IAŞI (lawyer services);
- 2008 CONFIANCE TRUST IASI:
- 2010 GALAŢI County Council (tourist services);
- 2008 GLOBALCAR LTD, OLFEN GERMANIA (used car sales services);
- 2008 POPRICANI village hall IAŞI county (wholesale market);
- 2009 WEBFUSION IAŞI (IT services).

Position within those projects: Project manager;

Effective personal contribution: macro and micro analysis, internal analysis, marketing mix, financial projections; Obtained results: business plan.

ANNEX V: Clients: elaboration of grant applications

- Alliance of Community Centers for Access to Information and Trainings from REPUBLIC OF MOLDOVA;
- County Center for Conservation and Promotion of Traditional Culture, VASLUI;
- Confiance Trust IA\$I;
- Local Council DURLESTI, REPUBLIC OF MOLDOVA:
- County Council HÎNCEȘTI, REPUBLIC OF MOLDOVA;
- County Council IALOVENI, REPUBLIC OF MOLDOVA;
- County Council SOROCA, REPUBLIC OF MOLDOVA;
- County Council SÎNGEREI, REPUBLIC OF MOLDOVA;
- County Sports Department IA\$I;
- FUSPA Fundation IAŞI, 2007
- Gymnasium from Alexandreni village, Sîngerei County, REPUBLIC OF MOLDOVA;
- Theoretical High School "A. Russo", Sîngereii Noi village, Sîngerei County, REPUBLIC OF MOLDOVA;
- Theoretical High School "Dimitrie Cantemir", **Sângerei town**, Sîngerei County, **REPUBLIC OF MOLDOVA**;
- City halls:
 - Ciohorăni, Cozmeşti, Cucuteni, Drăguşeni, Heleşteni, Moşna, Scobinţi, Tansa, Ţuţora, Târgu Frumos IAŞI County;
 - Drînceni VASLUI County;
- South Development Region, REPUBLIC OF MOLDOVA;
- SIDEM SUCEAVA;

Position held within these projects: Project Manager

Personal contribution: socio-economic analysis of the area targeted by the project through secondary research and primary research (descriptive analysis and inferential analysis) in order to identify target groups and justification of the project idea;

Outputs: grant applications

ANNEX VI: Development strategies

- Galaţi county Development Strategy services contract with Galati County Council signed in September 2010. In order to realize the development strategy of Galati County, we have made two types of research: a secondary research with data from relevant representatives of the town and a primary research, a roundtable. In the field of social assistance were analyzed the following indicators: number of health units (hospitals, laboratories, including private sector); infrastructure units (social centers); human resources involved; beneficiaries (total number, age structure and gender of beneficiaries); residents perceptions. Period: September 2010 December 2010;
- The Local Action Group Bucovina de Munte Development Strategy. There were identified the needs of the health and social system from each villages of the The Local Action Group Bucovina de Munte regarding their health system. Period: 17th December 2012 30th September 2013;
 Târgu Frumos Town Development Strategy. General theme: identificating/ providing a large
- Târgu Frumos Town Development Strategy. General theme: identificating/ providing a large development project idea that will improve the social assistance system of Târgu Frumos town. Period: 21th November 2013 31th December 2014;
- The Integrated plan for urban development of Paşcani town. The study was representative also for the social assistance sector because there were tackled the needs of vulnerable people from Paşcani town, which were included into the urban development plan. Period: February 2009;
- Vaslui Town Development Strategy. The results were representative for the social assistance sector because there have been taken into consideration the needs of vulnerable people from Vaslui. Period: January 2009.

ANNEX VII: Participation in EU funded programs

		BENEFICIARY		CONTRIBUTION	
No.	PROGRAM		TITLE	TEAM MEMBER	EXTERNAL PROVIDER
1.	Sectoral Operational Program "Human Resources Development 2007 - 2013"; Priority 3.1 "Developing entrepreneurial skills"	Eastern Marketing Insights	Multisectoral Entrepreneurial Development in Nord-Est and Center Regions	Project Coordinator	
2.	Sectoral Operational Program "Human Resources Development 2007 - 2013"; Priority 6.1 "Social economy development"	Eastern Marketing Insights	Developing social economy enterprises - a step forward for vulnerable groups	Project Coordinator	
3.	Sectoral Operational Program "Human Resources Development 2007 - 2013"; Priority 6.1 "Social economy development"	Operations Research in partnership with Eastern Marketing Insights	Social network for data collection	Local Project Coordinator	
4.	Sectoral Operational Program "Human Resources Development 2007 - 2013"; Priority 1 "Education and training in support of growth and development of knowledge based society"; Area of Intervention 1.2 "Quality in higher education"	Alexandru Ioan Cuza University, Iaşi	University network for quality management in higher education system	Senior Expert	
5.	Sectoral Operational Program "Increase of Economic Competitiveness 2007-2013"; Priority 1 "A system of innovative and eco-efficient production"	Ministry of Economy, Trade and Business Environment, Romania	Information campaign: seminars, round tables, work-shops - to ensure the capabilities of the beneficiaries and their consultants within the projects financed under the Sectorul Program "Increase of Economic Competitiveness 2007-2013"	Key Expert: coordinator of research and evaluation team	
6.	Sectoral Operational Program "Human Resources	Alexandru Ioan Cuza University, Iaşi	"Cityaudit.ro – Sistem on-line interactiv de formare și informare în	Economist Expert	

	Development 2007 - 2013"; Priority 3 "Increasing adaptability of workers and enterprises"; Area of Intervention 3.1. "Entrepreneurial culture"		marketing şi instrumente de afaceri pentru antreprenori" "Cityaudit.ro – Online interactive system for training, marketing information and business tools for entrepreneurs"	
7.	Joint Operational Program Romania-Ukraine-Moldova 2007-2013	Ialoveni District Council, Republic of Moldova	Supporting Centre for Corss-Border Business Environment – Training, Exhibition and Symposium	Consulting services for project implementing – Project Manager on behalf of FAST TRAINING CONSULTING LTD
8.	Joint Operational Program Romania-Ukraine-Moldova 2007-2013	Singerei District Council, Republic of Moldova	Development of the agriculture sector through creation of an agricultural cross-border network	Consulting services for project implementing – Project Manager on behalf of FAST TRAINING CONSULTING LTD
9.	Sectoral Operational Program "Human Resources Development 2007 - 2013"	County Agency for Employment lasi	Labor market: opportunities by offering equal chances for women	Marketing Research services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
10.	Joint Operational Program Romania-Ukraine-Moldova 2007-2013	Soroca District Council, Republic of Moldova	Performance management and administrative efficiency	Training services; event organization services Servici de organizare training - Project Manager on behalf of FAST TRAINING CONSULTING LTD
11.	Joint Operational Program Romania-Ukraine-Moldova 2007-2013	Sports Department of Iasi County	European spirit through sports without frontiers	Consulting services for project implementing – Project Manager on behalf of FAST TRAINING CONSULTING LTD
12.	PHARE CBC 2005	Popricani Local Council	Pregătirea documentației pentru	 Marketing Research

			înființarea unei piețe de gros în localitatea Vulturi, comuna Popricani, județul lași Preparing the documentation for the establishment of a market in Vulturi village, Popricani commune, lași	services and Business Plan - Project Manager on behalf of FAST TRAINING CONSULTING LTD Partner - Project
13.	PHARE 2006; Human Resources Development	Vae Apcarom Corporation	Development through Continuous Learning	Manager on behalf of FAST TRAINING CONSULTING LTD
14.	EUROPE 2005	CDC	Info Europa - Rural County of Iaşi	Marketing research services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
15.	PHARE 2005; Human Resources Development	Sidem LTD	Upgrade of the Human Resources Abilities	Partner - Project Manager on behalf of FAST TRAINING CONSULTING LTD
16.	Public Administration Development 2005	IAŞI MUNICIPALITY	Public Administration Development 2005	Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
17.	Public Administration Development 2005	Horleşti Local Council	Public Administration Development 2005	Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
18.	Public Administration Development 2005	Şipote Local Council (laşi county)	Public Administration Development 2005	Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
19.	Public Administration Development 2005	Trifeşti Local Council (Iaşi county)	Public Administration Development 2005	Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
20.	Public Administration Development 2005	Todireşti Local Council (laşi county)	Public Administration Development 2005	Training services - Project Manager on behalf of FAST

					TRAINING CONSULTING LTD
21.	Public Administration Development 2005	Bogdana Local Council (Vaslui county)	Public Administration Development 2005		Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
22.	Public Administration Development 2005	Ivănești Local Council (Vaslui county)	Public Administration Development 2005		Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
23.	Public Administration Development 2005	Zorleni Local Council (Vaslui county)	Public Administration Development 2005		Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
24.	PHARE 2004; Human Resources Development	Tarr LTD	Training Center for improving employees abilities		Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
25.	PHARE 2004; Human Resources Development	Vae Apcarom Corporation	CNC – Viitorul începe azi		Partner - Project Manager on behalf of FAST TRAINING CONSULTING LTD
26.	PHARE 2004; Human Resources Development	Progresul Bârlad LTD	HR development in order to improve the efficiency of the tailoring industry		Partner - Project Manager on behalf of FAST TRAINING CONSULTING LTD
27.	PHARE 2004; Human Resources Development	Brass LTD	Training Center for improving employees abilities		Partner - Project Manager on behalf of FAST TRAINING CONSULTING LTD
28.	PHARE CBC Romania- Moldova, 2004	INDECO	Center for Promoting Crossborder Touristic Capital		Trainer, Manager de proiect din partea SC FAST TRAINING CONSULTING SRL
29.	PHARE CBC Romania – Moldova, 2004	CDC	Info Center for Business Tourists	Marketing Manager	
30.	RICOP MAO, 2000	Milenium & CDC	Human Resources Development Center in the city of Vaslui	Promo Manager Trainer	

31.	RICOP MRS, 2000	Milenium Association & Local Development Center	Social Center of Support for the Community		Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
32.	RICOP MAO, 2002	N&B OFFICE LTD	Training for Sales Representatives		Training services - Project Manager on behalf of FAST TRAINING CONSULTING LTD
33.	PHARE 2002; Human Resources Development	Avensa Consulting LTD	Training Abilities in Project Management	Manager Marketing, Trainer	
34.	PHARE 2000; Human Resources Development	Alexandru Ioan Cuza University, Iaşi	Training negotiation and sales abilities	Tehnical Manager, Trainer	

ANNEX VIII: Participation in other funding programs

No.	PROGRAM	BENEFICIARY	TITLE	CONTRIBUTION	
				TEAM	EXTERNAL PROVIDER
1.	United Nations Fund for Women (UNIFEM)	Business Consulting Institute, Republic of Moldova	Abilitatea economică a femeilor prin creșterea oportunităților de angajare în câmpul muncii în R. Moldova		Market research services
2.	United Nations Development Programme (UNDP)	Business Consulting Institute, Republic of Moldova	Support local authorities to develop the capacity to plan, to budget, to implement, to monitor and to evaluate the local development process - Cahul and Strășeni counties (13 LPAs)		Research on the resources and capabilities of target LPAs; Institutional Development Plan - Project Manager on behalf of FAST TRAINING CONSULTING LTD
3.	United Nations Development Programme (UNDP)	Institute for Urban Development, Republic of Moldova	Support local authorities in target communities to develop or update socio-economic development strategies in a participatory manner, based on human rights and gender equality - Edinet and Nisporeni counties (13 LPAs)		Research on social and economic development of the target localities; Development strategies of the target localities-Project Manager on behalf of FAST TRAINING CONSULTING LTD