

Conf.univ.dr. Claudia Stoian (Bobâlcă)

ACTIVITATE ȘTIINȚIFICĂ

a) Stagii de pregătire:

- 1-31 iulie 2007 – beneficiara unei burse de studii in cadrul programului Jean Monnet, Integrarea in Uniunea Europeana – Costuri si beneficii, University of Konstanz, Germania
- 2-8 iunie 2014- beneficiară a unei burse în cadrul programului Erasmus Teaching Program, University of Lodz, Faculty of Economics and Sociology, Lodz, Polonia
- 1 mai-1 iulie 2015 – stagiu de mobilitate la Universitatea Split, Croatia, in cadrul proiectului „Performanță și excelență în cercetarea doctorală și postdoctorală în domeniul științelor economice din România”, contract nr. POSDRU/159/1.5/S/134197, proiect coordonat de ASE București – tema de cercetare Loialitatea clienților- premisă a expansiunii firmei în mediul online

b) Participări la congrese și conferințe

1.Iași, mai 2007, Conferința cu participare internațională Romania and European Union, Challenges of Integration, în cadrul programului Jean Monnet al Comisiei Europene, Centrul de Studii Europene, Universitatea “Al. I. Cuza” Iași, prezentarea articolului “Using information technology to build effective customer relationship management strategies”

2. Iași, 27-28 septembrie 2007, Conferința Română de Marketing COROMAR’07, European Society and Marketing Strategy, Eveniment cofinanțat de Autoritatea Națională pentru Cercetare Științifică, Catedra de Management Marketing a Facultății de Economie și Administrarea Afacerilor, Universitatea Alexandru Ioan Cuza Iași, prezentarea articolului „Analysis of Teachers’ Experience on Students Academic Performance”, co-autor Oana Anton

3.Iași, 26 – 27 octombrie 2007, Conferința Științifică Piața europeană – o provocare pentru firmele românești, prezentarea articolului „Aprecieri și percepții ale studenților asupra învățământului economic superior”, co-autori Corneliu Munteanu, Oana Anton

4.Iași, 26 – 27 octombrie 2007, Conferința Științifică Piața europeană – o provocare pentru firmele românești, Eveniment cofinanțat de Autoritatea Națională pentru Cercetare Științifică, Catedra de Management Marketing a Facultății de Economie și Administrarea Afacerilor, Universitatea Alexandru Ioan Cuza Iași, prezentarea articolului “Managementul relațiilor cu clienții în era digitală”, coautor Oana Anton (Ciobanu)

5.Iași, 25-28 octombrie 2007, Globalization and Higher Education in Economics And Business Administration 2nd International Conference, Universitatea Alexandru Ioan Cuza Iași, prezentarea articolului „Information technology integration – base for effective customer relations in the new global Romanian environment”, co-autor Oana Anton

6.Cluj-Napoca, 26-27 octombrie 2007, Conferința Internațională Competitiveness and European Integration, prezentarea articolului „Customer Satisfaction Analysis for Higher Education Programs”, co-autori Corneliu Munteanu, Oana Anton

7.Târgu-Jiu, 23-24 Noiembrie 2007, Conferința Internațională ECO-TREND 2007, editia a 4-a, Economics and Globalization, prezentarea articolului “New Strategies In Customer Relationship Management: Gaining Customer Permission”

8.Cracovia, Polonia, 2-4 aprilie 2008, III International Conference on Higher Education Marketing ICHEM 2008 Marketising, Marketing and Higher Education, Universitatea Jagiellonian, prezentarea articolului: „An Analysis of Customer Satisfaction: in a Higher Education Context”, co-autori Munteanu, C., Ceobanu, C., Anton, O.

9.Timișoara, 14-15 noiembrie, 2008, Conferința Română de Marketing COROMAR’08, ediția a II-a, Teoria și practica de marketing în societatea bazată pe cunoaștere, eveniment organizat de Universitatea de Vest din Timișoara, prezentarea articolului „Aplicabilitatea observării calitative în fundamentarea strategiei de promovare”, co-autor Oana Anton

10.Bratislava, Slovacia, 10-12 septembrie 2009, Conferința Internațională a Rețelei de Cercetare PGV, cea de a XV-a ediție, prezentarea articolului "Les défis du développement durable pour la communication marketing des PME roumaines", co-autori Adriana Zaiț, Oana Anton, Adrian Monoranu

11.Cluj-Napoca, Romania, 29-30 octombrie 2010, 3rd Edition of the International Conference Marketing - from information to decision, prezentarea articolului „Credibility’s Dimensions of Commercial Web Sites”, co-autor Oana Ciobanu

12.Alexandroupolis, Grecia, 1-3 septembrie 2011, Conferința Internațională Management of Technological Changes, Sustainable Development through Technological Change, prezentarea articolului „The Perception of Marital Roles in Decision-Making Processes in the Global Context”, code 190, co-autori Manolica, A., Ciobanu, O.

13.Alexandroupolis, Grecia, 1-3 septembrie 2011, Conferința Internațională Management of Technological Changes, Sustainable Development through Technological Change, prezentarea articolului „A Method to Asses Credibility of Commercial Web SItes. One level to Change Consumers' Attitude and Behaviour”, code 189, co-autori Manolica, A., Ciobanu, O., Sasu, C.

14.Iași, România, 21-23 septembrie 2011, Conferința Internațională EMAC CEE Regional Conference Marketing Theory Challenges in Emerging Societies, second edition, “Marketing Myths and Methodology”, prezentarea articolului “Using Servqual For Assessing Service Quality In Higher Education Area”, co-autori Ciobanu, O., Manolica, A., <http://www.emac-online.org/r/default.asp?iId=FMMFIJ>

15.Iași, România, 20-22 octombrie 2011, Conferința Internațională Globalization and Higher Education in Economics and Business Administration (GEBA 2011), prezentarea articolului “SERVQUAL: Measuring Service Quality In Higher Education Area”, co-autori Manolica, A., Ciobanu, O., <http://www.feaa.uaic.ro/geba/2011/Accepted.html>

16.Grenoble, Franța, 2011, 8-10 septembrie 2011, Conferința Internațională L’UE et ses rapports au monde. Perte de statut international ou émergence d’un nouveau modèle de croissance « Made in Europe», prezentarea articolului „La responsabilité envers le consommateur dans le contexte de la crise mondiale”, co-autori Manolica, A., Ciobanu, O.

17. Braşov, România, 12-13 octombrie 2012, International Conference Business Excellence 2012, prezentarea articolului "Influence of consumer's expectations regarding CSR on their intention to support a company's socially responsible behavior", co-autori Bradu (Gătej), C., Ciobanu, O. ([http://www.business-excellence.ro/ Program ICBE 2012](http://www.business-excellence.ro/Program_ICBE_2012))
18. Tîrgu-Mureş, ROMANIA, 24th-27th, octombrie 2012, Conference Emerging Markets Queries in Finance and Business, prezentarea articolului "Developing a scale to measure customer loyalty", co-autori Bradu (Gătej), C., Ciobanu, http://www.rorcf.ro/?page_id=696
19. Iasi, România, 20-22 septembrie 2013, Conferinţa internaţională "Gen, muncă, familie şi schimbare" prezentarea articolului "Percepţia femeilor care lucrează în vânzarea directă despre loialitatea clienţilor", co-autori Sopenaru C., Tugulea O, <http://www.psih.uaic.ro/~rsf2013/ro/program.html>
20. Tîrgu-Mureş, ROMANIA, 24th-27th, octombrie 2013, Conference Emerging Markets Queries in Finance and Business, prezentarea articolului "Strategies for the improvements in the quality and efficiency of public transportation", co-autori Maha, A., Tugulea (Ciobanu) O., <http://www.rorcf.ro/wp-content/uploads/2013/10/virtual-presentation2.pdf>
21. Tîrgu-Mureş, ROMANIA, 24th-27th, octombrie 2013, Conference Emerging Markets Queries in Finance and Business, prezentarea articolului "How are the students selecting their bachelor specialization? A qualitative approach", co-autori Bradu (Gătej), C., Tugulea (Ciobanu) O., <http://www.rorcf.ro/wp-content/uploads/2013/10/virtual-presentation2.pdf>
22. Iasi, 8-10 mai 2014, 8th DSEBA (The Doctoral School of Economics and Business Administration) International Conference, prezentarea articolului "What do young people prefer in planning a trip: internet or travel agencies?", co-autori Oana Tugulea, Andreea Maha, Liviu Maha, http://dseba.feaa.uaic.ro/?page_id=342
23. Elenite, Bulgaria, 1-5 septembrie 2014, Economy and Business 13th International Conference, prezentarea articolului de unic autor "Determinants of Customer Loyalty. A Theoretical Approach", <http://www.sciencebg.net/en/conferences/economy-and-business/>
24. Bucuresti, Romania, 9-11 octombrie 2014, Conferinta Internationala The 9th International Conference on Business Excellence, prezentarea articolului de unic autor "Satisfaction- Key Determinant of Customer Loyalty", <http://bizexcellence.ro/icbe-conference/>
25. Barcelona, Spania, 23-25 octombrie 2014, Conferinţa Internaţională 14TH EBES CONFERENCE (EBES-2014), cu articolul de unic autor "Satisfaction, trust and habit – which is the most important factor affecting customer loyalty?", <https://www.ebesweb.org/Conferences/14th-EBES-Conference-Barcelona.aspx>
26. Cluj-Napoca, Romania, 7-8 noiembrie 2014, 7th Edition of the International Conference "Marketing - from information to decision", cu articolul de unic autor "Gaining insights into factors affecting customer loyalty in direct selling", <http://www.econ.ubbcluj.ro/mid/>
27. Târgu Jiu, Romania, 28-29 noiembrie 2014, - THE INTERNATIONAL SCIENTIFIC CONFERENCE ECO-TREND 2014, Performance, Competitiveness, Creativity, XIth EDITION, BOBÂLCĂ CLAUDIA, SOPONARU CAMELIA - Is It Direct Selling A Type Of Direct Marketing? ARGUMENTS, http://www.utgjiu.ro/docs/2014/Invitation%20Ecotrend%202014_2.pdf, <https://www.facebook.com/ucbecotrend>
28. Bucureşti, România, 11-12 Decembrie 2014, - Seminar naţional de diseminare a rezultatelor cercetării doctorale şi postdoctorale în cadrul proiectului „Performanţă şi excelenţă în cercetarea doctorală şi

postdoctorală în domeniul științelor economice din România - POSDRU/159/1.5/S/134197”, prezentarea articolului Cercetarea Calitativa A Loialitatii On-Line

29. București, România, 28-29 Mai 2015- Seminar național de diseminare a rezultatelor cercetării doctorale și postdoctorale în cadrul proiectului „Performanță și excelență în cercetarea doctorală și postdoctorală în domeniul științelor economice din România - POSDRU/159/1.5/S/134197”, prezentarea articolului Identificarea factorilor care influenteaza loialitatea on-line. Propunere de cercetare, <http://performanta.ase.ro/anunturi/agenda-seminarului-national-de-diseminare-a-rezultatelor-28-29-mai-2015>

30. Iași, România, 22-24 octombrie 2015, Globalization and Higher Education in Economics and Business Administration, (GEBA 2015), Alexandru Ioan Cuza University, cu articolul de unic autor “A qualitative research for online apparel shopping”, <http://www.fea.uaic.ro/geba/CallForPapers.html>

31. Târgu-Mureș, România, 8-9 octombrie 2015, The 9th International Conference INTER-ENG 2015, Interdisciplinarity in Engineering, "Petru Maior" University of Tîrgu-Mureș, cu articolul “Research on Drivers' Perception on the Maintenance of Air Filters for Internal Combustion Engines”, co-autor Marius Toma, <http://inter-eng.upm.ro/2015/technical-program.html>

32. Iași, România, 20-23 octombrie 2016, Globalization and Higher Education in Economics and Business Administration, (GEBA 2016), Alexandru Ioan Cuza University, cu articolul “WHAT ARE THE DIMENSIONS OF ONLINE SATISFACTION?” co-autor Oana Tugulea <http://www.fea.uaic.ro/geba/Programme.html>

33. Iași, România, 20-23 octombrie 2016, Globalization and Higher Education in Economics and Business Administration, (GEBA 2016), Alexandru Ioan Cuza University, cu articolul “IMAGE, RELATIONSHIP, PRODUCT, FUNCTIONALITY – FACETS AND DIMENSIONS OF A CREDIBLE WEBSITE” co-autor Oana Tugulea <http://www.fea.uaic.ro/geba/Programme.html>

34. Bucuresti, 20-21 octombrie 2016, Strategica International Conference, the fourth edition, cu articolul „Tourism behavior of young people. A comparative perspective using different factor analyses methods”, co-autori Oana Tugulea, Liviu Maha, http://strategica-conference.ro/wp-content/uploads/2012/12/STRATEGICA_-2016-FINAL-AGENDA.pdf

c) Articole științifice publicate in extenso în reviste cotate Web of Science cu factor de impact
Jijie, T., Bobâlca, C. (2009), „Beyond Credibility: Scale Development for Measuring a Candidate' Profile”, Transformations in Business & Economics, Vol. 8, Nr. 3 (18), Supplement A, 2009, ISSN 1648-4460, p. 244-254, revistă indexată, factor de impact 1,221 (ISI Web of Knowledge Thomson Reuters, EBSCO, e-JEL etc), <http://www.transformations.khf.vu.lt/>, http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=Y17Pd27PHKpOhd6PCF2&page=1&doc=3

d) Articole științifice publicate in extenso în reviste sau volume de conferințe cotate Web of Science fără factor de impact

1. Toma, M., Bobalca. C. (2016), Research on drivers' perception on the maintenance of air filters for internal combustion engines, Procedia Technology, vol. 22, pp. 961-968, ISSN: 2212-0173, <http://www.sciencedirect.com/science/article/pii/S2212017316000980>,

2. Maha, A., Bobalca, C., Tugulea (Ciobanu) O. (2014), Strategies for the improvements in the quality and efficiency of public transportation, Procedia Economics and Finance, Volume 15, pp. 877–885,

<http://www.sciencedirect.com/science/article/pii/S2212567114005516> (Science Direct, Elsevier)

3. Bobalca, C., Tugulea (Ciobanu) O., Bradu, C. (2014), How are the students selecting their bachelor specialization? A qualitative approach, *Procedia Economics and Finance*, Volume 15, pp 894–902, <http://www.sciencedirect.com/science/article/pii/S221256711400553X> (Science Direct, Elsevier)

4. Bradu (Gătej), C., Bobalca, C., Ciobanu, O. (2012), “Influence of consumer's expectations regarding CSR on their intention to support a company's socially responsible behavior”, *BUSINESS EXCELLENCE CHALLENGES DURING THE ECONOMIC CRISIS*, Editura Universitatii Transilvania, Brasov, VOL 1, Pages: 86-90, ISBN 978-606-19-0103-6, 7th International Conference on Business Excellence, Brasov, ROMANIA, OCT 12-13, 2012,

http://apps.webofknowledge.com.ux4ll8xu6v.useaccesscontrol.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=2&SID=2FM25JHBcO79J@B5Lga&page=1&doc=1

5. Bobalca, C., Bradu (Gătej), C., Ciobanu, O. (2012), ”Developing a scale to measure customer loyalty”, presented paper on Emerging Markets Queries in Finance and Business, Tîrgu-Mureş, ROMANIA, 24th-27th, October 2012, articol publicat în *Procedia Economics and Finance*, Elsevier, Vol. 3, 2012, pp. 623–628, ISSN: 2212-5671, indexat în Science Direct si Scopus , – disponibil la <http://www.sciencedirect.com/science/article/pii/S2212567112002055>,

http://apps.webofknowledge.com.ux4ll8xu6v.useaccesscontrol.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=4CjP5paicm8MDboPLJ&page=1&doc=1

6. Manolica, A., Ciobanu, O., Bobalca, C., Sasu, C. (2011), „A Method to Asses Credibility of Commercial Web Sites. One level to Change Consumers' Attitude and Behaviour”, code 189, *Management of Technological Changes. Proceedings of the International Conference on Management of Technological Changes. Democritus University of Thrace, Alexandroupolis, Greece*, ISBN: 978-960-99486-1-6, ISBN(Book 1):978-960-99486-2-3, p. 157-161,

http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=Y17Pd27PHKpOhd6PCF2&page=1&doc=1

7. Manolica, A., Ciobanu, O., Bobalca, C. (2011), „The Perception of Marital Roles in Decision-Making Processes in the Global Context”, code 190, *Management of Technological Changes. Proceedings of the International Conference on Management of Technological Changes. Democritus University of Thrace, Alexandroupolis, Greece*, ISBN: 978-960-99486-1-6, ISBN (Book 1):978-960-99486-2-3, p. 161-165,

http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=Y17Pd27PHKpOhd6PCF2&page=1&doc=2

8. Ciobanu, O., Bobalca, C., Manolica, A. (2011), “SERVQUAL: Measuring Service Quality In Higher Education Area”, *Globalization and Higher Education in Economics and Business Administration (Conference Proceedings: the 5th International Conference on Globalization and Higher Education in Economics and Business Administration - GEBA 2011, 20-22 octombrie 2011, Iaşi, România)*, Editura Universităţii Alexandru Ioan Cuza Iaşi, ISBN: 978-973-703-697-1, pp.43-48

e) Articole ştiinţifice publicate in extenso în reviste clasificate CNCSIS B+ şi BDI

1. Ceobanu, C., Munteanu, C., Bobalca, C., Anton O. (2008), “An Analysis Of Students Satisfaction In A Higher Education Context”, <http://ssrn.com/abstract=1130312> (baza de date electronice SSRN)

2. Bobâlcă, C. (2008), „New Strategies In Customer Relationship Management: Gaining Customer Permission”, *Analele Universitatii „Constantin Brancusi” Târgu-Jiu*, Editura Academica Brancusi, Nr. 1/2008, Vol. 2, p. 410-415, ISSN 1842-4856, <http://www.utgjiu.ro/anlucb.php>, 512 pagini

3. Zaiţ, A., Bobâlcă, C., Anton, O., Monoranu, A. (2009) "Sustainable development changes and the

position of Romanian enterprises towards green marketing", XVth International Conference of PGV (published in French), Proceedings Volume, Bratislava, September 2009, <http://ssrn.com/abstract=1512622>, inclus în baza de date SSRN pe 24 noiembrie 2009.

4.Munteanu, C., Ceobanu, C., Bobalca, C., Anton O., (2010), „An Analysis Of Customer Satisfaction In A Higher Education Context”, International Journal of Public Sector Management Special Edition on Higher Education, vol. 23, nr. 2, p. 124-140, ISSN/ISBN 0951-3558, indexat în Emerald, Cabell's Directory of Publishing Opportunities in Management and Marketing, Scopus, Applied Social Sciences Index and Abstracts (ASSIA), Business Source Complete, Criminal Justice Abstracts, Emerald Management Reviews, GEOBASE, Geographical Abstracts, Health Service Abstracts, International Labour Documentation, PAIS Indexes, Public Administration and Development, TOC Premier, UNESCO Databases, Disponibil la: <http://www.emeraldinsight.com/journals.htm?articleid=1846508>

5.Ciobanu, O., Bobâlcă, C. (2010), “Credibility’s Dimensions of Commercial Web Sites”, Marketing - from information to decision, volumul lucrărilor conferinței internaționale Marketing - from information to decision, Cluj-Napoca, România, octombrie 2010, p. 51 – 62, ISSN 2067-0338 (articol B+ articol indexat BDI in baza de date CEEOL), <http://www.ceeol.com/aspx/authordetails.aspx?authorid=4895c4bf-5bc9-4da6-85d4-37517135495c>

6.Bobalca, C., Ciobanu, O. (2011), “Developing a model of customer satisfaction”, Anale. Seria Stiinte Economice. Timisoara, Vol. XVII, Editura Mirton Timisoara, ISSN: 1582-6333, p. 252- 259 – articol B+ indexat BDI în JEL on CD, e-JEL, EconLit, CEEOL, <http://fse.tibiscus.ro/anale/Lucrari2011/033.pdf>, <http://www.ceeol.com/aspx/issuedetails.aspx?issueid=5b6a7b7f-5415-4b9d-bebf-1c6e844ae759&articleId=8e69ac6b-c1eb-4699-9d75-25b8d5793459>

7.Ciobanu, O., Bobalca, C. (2011), “Importance of credibility' s factors- an analysis on a particular category of web sites”, Anale. Seria Stiinte Economice. Timisoara, Vol. XVII, Editura Mirton Timisoara, ISSN: 1582-6333, p. 260-267 – articol B+ indexat BDI în JEL on CD, e-JEL, EconLit, CEEOL, <http://fse.tibiscus.ro/anale/Lucrari2011/034.pdf>, <http://www.ceeol.com/aspx/issuedetails.aspx?issueid=5b6a7b7f-5415-4b9d-bebf-1c6e844ae759&articleId=ae170f6b-c321-49a2-ba56-45072cfd66ae>

8.Adriana Manolica, Claudia Bobalca, Oana Ciobanu, (2011), “Qualitative observation applied in promotional strategy design”, The Annals of the Stefan cel Mare University Suceava. Fascicle of The Faculty of Economics and Public Administration, vol.11, nr.2(14)/2011, ISSN: 2066-575X (articol B+) indexat BDI în RePeC, DOAJ, Cabell's, EBSCO, Scientific Commons, Public Knowledge, Project (PKP), Scirus, Socionet, Intute, Index Copernicus, Disponibil la: <http://seap.usv.ro/annals/ojs/index.php/annals/article/viewArticle/408> <http://ideas.repec.org/a/scm/ausvfe/v11y2011i2%2814%29p40-45.html>, p.40-45

9.Maha, S., Bobâlcă, C. (2013), “Restricting Illegal Immigration In The U.S- Is It Grounded In Economic terms? “Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 1/2013, p. 238-244, „ACADEMICA BRÂNCUȘI” PUBLISHER, ISSN 2344-3685, ISSN-L 1844-7007, revista indexata BDI- IDEAS, Genamics JournalSeek Database Genamics, EconPapers EcP, EBSCO, Cabell's, SCIPPIO, Index Copernicus, DOAJ, REPEC, EconBiz, Ulrich's, Scirius, YORK UNIVESITY GLOABAL IMPACT FACTOR

Disponibil la: http://www.utgjiu.ro/revista/ec/pdf/2013-01/34_Maha%20Sorin,%20Bobalca%20Claudia.pdf

10.Bobâlcă, C. (2013), “Study Of Customers’ Loyalty: Dimensions And Facets”, Revista Management & Markerting, Vol. XI, Issue 1/2013, Editura Universitatii Craiova, p. 104-114, <http://www.mnmk.ro/documents/2013-01/8-14-1-13.pdf>, revista B+, ISSN 1841-2416 indexata in BDI - CABELL, REPEC, CEEOL, DOAJ, Ebsco, SCIPPIO

11. Soponaru C., Bobalca, C., Tugulea, O. (2013), "Globalization Perspectives in Post-Communist Romania", Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 4/2013, p. 213-218, ISSN 2344-3685, ISSN-L 1844-7007, revista indexata BDI- IDEAS, Genamics JournalSeek Database Genamics, EconPapers EcP, EBSCO, Cabell's, SCPIO, Index Copernicus, DOAJ, REPEC, EconBiz, Ulrich's, Scirus, YORK UNIVESITY GLOABAL IMPACT FACTOR, http://www.utgjiu.ro/revista/ec/pdf/2013-04/33_Soponaru%20Bobalca.pdf

12. Soponaru C., Bobalca, C. (2013), "Romania's Integration in the European Union. Comparative Study of the Perception upon Transport Development in Romania and Republic of Moldova", EuroEconomica, Vol 32, No 2, p 20-32, ISSN: 1582-8859, revista indexata BDI-EconPapers, ICAAP, RePEc, IDEAS, Ebsco, Index Copernicus, DOAJ, Proquest <http://journals.univ-danubius.ro/index.php/euroeconomica/article/view/1918>

13. Bobalca, C., Soponaru C., Tugulea, O. (2013), "European Integration - A Comparative Perspective between Romania and Republic of Moldova", CES Working Papers, Vol. 5, Nr. 3, p. 330- 343, ISSN 2067 – 7693, Revista indexata BDI- Academic Journals Database, Bielefeld Academic Search Engine, Caboose Open Directory, CEEOL, Directory of Open Access Journals – DOAJ, EconLit, Economist Online, EuroInternet, Index Copernicus Journals Master List, New Jour, Open J Gate, Research Papers in Economics – RePEc, SafetyLit, Scipio, Scirus, Social Sciences Information Space, Ulrich`S Periodicals Directory, World Cat, http://ceswp.uaic.ro/articles/CESWP2013_V3_BOB.pdf

14. Tugulea, O., Bobalca, C., Maha, A., Maha L., (2013), "How Do Young People Select Information To Plan A Trip", Journal of tourism – studies and research in tourism, Vol. 16, p.51-57, ISSN: 18442994, revista BDI indexata EBSCO, DOAJ, REPEC, CABELL, <http://www.revistadeturism.ro/rdt/article/view/159>

15. Tugulea, O., Bobalca, C., Soponaru C. (2013), "City Brand Personality – An International Concept With Regional Appliance In The Tourism Development Strategy", CES Working Papers, Vol. 5, Nr. 4, p. 626- 644, ISSN 2067 – 7693, Revista indexata BDI- Academic Journals Database, Bielefeld Academic Search Engine, Caboose Open Directory, CEEOL, Directory of Open Access Journals – DOAJ, EconLit, Economist Online, EuroInternet, Index Copernicus Journals Master List, New Jour, Open J Gate, Research Papers in Economics – RePEc, SafetyLit, Scipio, Scirus, Social Sciences Information Space, Ulrich`S Periodicals Directory, World Cat http://ceswp.uaic.ro/articles/CESWP2013_V4_TUG.pdf

16. Tugulea, O., Bobalca, C., Maha, A., Maha L., (2014), "Using internet and travel agencies in planning a Trip. A qualitative approach", CES Working Papers, Vol. 6, Nr. 1, p. 181-200, ISSN 2067 – 7693, Revista indexata BDI- Academic Journals Database, Bielefeld Academic Search Engine, Caboose Open Directory, CEEOL, Directory of Open Access Journals – DOAJ, EconLit, Economist Online, EuroInternet, Index Copernicus Journals Master List, New Jour, Open J Gate, Research Papers in Economics – RePEc, SafetyLit, Scipio, Scirus, Social Sciences Information Space, Ulrich`S Periodicals Directory, World Cat, http://ceswp.uaic.ro/articles/CESWP2014_VI1_TUG.pdf

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În cadrul proiectului am predat cursuri de Didactica marketingului, Comunicarea de marketing, Cercetarea

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m) Lucrări publicate în volumele conferințelor

n) Editor, Membru în Editorial Board la reviste și edituri recunoscute

•Iunie 2013- prezent: Reviewer pentru Revista de turism - studii si cercetari in turism, Revista indexata BDI- EBSCO, DOAJ, REPEC, Cabell, Ulrich's, Periodicals Directory, SCPIO, INTUTE - social sciences, ICAAP, Canada, CIRET, Genamics JournalSeek, Academic Journals Database, SCIRUS, Socionet, The University of Hong Kong Libraries
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- Suport seminar Comportamentul Consumatorului, anul II (2011-2012)
- Suport seminar- Analiza calitativă de marketing (Master ASM și MCA, anul I) (2011-2015)
- Suport seminar- Analiza calitativă de marketing (Master NRP, anul II) (2014)
- Suport seminar - Marketing turistic (ECTS, anul III) (2011-2015)
- Suport seminar - Marketing strategic (Master ASM, anul II) (2011-2014)
- Suport seminar - Managementul relațiilor cu clienții (Master MTH, anul II și MO, anul I) (2011-2015)
- Suport seminar - Analiza calitativă a datelor, seminar, Studii doctorale, anul I (2013-2015)
- Realizare grile pentru examenul de Marketing - anul II
- Fișă disciplină- Analiza calitativă de marketing- ASM (2011- 2013)
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- Fișă disciplină - Marketing strategic - Master ASM (2011-2014)
- Fișă disciplină - Marketing turistic - ECTS, anul III (2012-2014)
- Fișă disciplină - Marketing turistic - Master ASM (2014)
- Fisa disciplina -Economie, marketing si management turistic, Master Patrimoniu și turism cultural , Facultatea de istorie (2012-2014)
- Fișă disciplină - Cercetări experimentale - Master ADL, anul II (2012-2015)
- Fișă disciplină - Managementul Relațiilor cu clienții - Master MTH (2011-2015)
- Fișă disciplină - Managementul Relațiilor cu clienții - Master MO (2011-2012)
- Fișă disciplină – Proiecte de marketing – Marketing, anul III (2016)

p) Tratatate și manuale universitare

q) Alte activități

-Premiul III pentru rezultate științifice remarcabile ale cercetării în cadrul proiectului PERFORMANȚĂ ȘI EXCELENȚĂ ÎN CERCETAREA DOCTORALĂ ȘI POSTDOCTORALĂ ÎN DOMENIUL ȘTIINȚELOR ECONOMICE DIN ROMÂNIA CONTRACT NR. POSDRU/159/1.5/S/134197

-Noiembrie 2015 – membru în comisia de evaluare pentru concursul Three Minutes Thesis - UAIC – FEAA, Școala Doctorală

-Februarie 2017 – membru în comisia de evaluare pentru concursul Three Minutes Thesis - UAIC – FEAA, Școala Doctorală

-2009 – curs de Formator pentru adulți, obținerea certificatului de formator

-Iunie 2014 –ianuarie 2015 – Curs Consilier în Dezvoltare Personală, obținerea diplomei de Consilier pentru Dezvoltare Personală (media de absolvire 10)