

19TH · INTERNATIONAL CONFERENCE OF THE LSP UNIT

Faculty of Economics and Business Administration
“Alexandru Ioan Cuza” University of Iași, Romania



19TH LSP INTERNATIONAL CONFERENCE



LANGUAGE, CULTURE AND SUSTAINABILITY IN EDUCATION



 5-6 JUNE 2026  IAȘI, ROMANIA


Conference Programme

PROGRAMME AT A GLANCE



05 June 2026

18.00–19.00  **Registration**
B Building, room B507

19.00–20.00  **Guided tour of the university campus**

06 June 2026

09.00–09.15  **Opening Welcome**
Vespasian Pella Room

09.15–11.00  **Plenary Session**
Vespasian Pella Room

11.00–11.15  **Coffee Break**

11.15–13.30  **Concurrent Sessions**

13.30–15.30  **Lunch**

15.30–16.30  **Round Table — Sustainability in Society and Education**
Interdisciplinary dialogue

6 June 2026

Conference Day

Time	Event
09:00 – 09:15	Opening Welcome
09:15 – 11:00	Plenary Session
11:00 – 11:15	Coffee Break
11:15 – 13:30	Concurrent Sessions 1–7
13:30 – 15:30	Lunch
15:30 – 16:30	Round Table

09:00 – 09:15 OPENING WELCOME

Vespasian Pella Room, Iași University House (Casa Universitarilor Iași)

Online: <https://us06web.zoom.us/jc/88486282748>

Assoc. Prof. Sorina CHIPER, PhD – on behalf of the organizers

Prof. Costel ISTRATE, PhD, Vice-Dean, Faculty of Economics and Business Administration

09:15 – 11:00 PLENARY SESSIONVespasian Pella Room | Zoom: <https://us06web.zoom.us/jc/88486282748>

| Moderators: Assoc. Prof. Sorina CHIPER, PhD · Lect. Carina-Ionela BRĂNZILĂ, PhD

Assist. Prof. Mihaela GAZIOGLU, PhD & Assoc. Prof. Mikel W. COLE, PhD*Westfield State University / University of Houston, USA****“Sustainable Language Learning and Human Responsibility in the Age of AI”***

This presentation examines sustainable language learning and human responsibility in the age of artificial intelligence. It argues that while AI can expand access to feedback, practice, translation, vocabulary development, creativity, and learner autonomy, humans must decide what kinds of language learning are worth expanding. Grounded in English as a foreign language perspective, the presentation frames language learning as deeply human work connected to identity, emotion, family, culture, memory, belonging, and relationships. It also addresses the environmental, ethical, linguistic, and pedagogical tensions of AI — including energy and water use, bias against multilingual writers and minoritized languages, inequitable access, overreliance, and the loss of communicative intent. Drawing on recent research, the presentation highlights three dilemmas of AI in language education: creativity–standardization, inclusion–fixity, and meaning–form. It concludes with teaching principles that center student agency, reinforce linguistic diversity and creativity, and explicitly teach critical online literacies.

Assoc. Prof. Ivana IVANIĆ, PhD*University of Novi Sad, Faculty of Philosophy, Serbia****“From AI to Humanoid Robots: New Perspectives on Sustainable Language Education”***

The rapid development of artificial intelligence has significantly transformed contemporary educational systems, creating new opportunities for innovation, personalization, and accessibility in language education. This presentation explores the transition from AI-based educational tools toward the integration of humanoid robotics in contemporary language teaching, examining possibilities in multilingual and intercultural academic contexts. The paper addresses pedagogical, ethical, and cultural dimensions of integrating humanoid robots into language education — authenticity, emotional interaction, digital inequality, accessibility, and preservation of cultural identity — concluding that humanoid robotics should be viewed as an innovative pedagogical partner rather than a replacement for educators.

Assoc. Prof. Habil. Anca-Teodora ȘERBAN-OPRESCU, PhD*Bucharest University of Economic Studies, Romania****“The Language Asset: Building Sustainable International Representation and Recognition in Higher Education”***

This presentation fosters a dialogue on how languages function as a form of cultural capital and a strategic asset for building sustainable international representation within Romania's higher education landscape. Grounded in case studies from Bucharest University of Economic Studies (ASE) — including Erasmus+ Blended Intensive Programs, the BA in Applied Modern Languages, and Master's programs LICOM and EDURES — the discussion highlights three key dimensions: economic integration, academic diplomacy, and strategic workforce development. Ultimately, leveraging language education as a sustainable asset yields enduring cultural, academic, and economic representation worldwide.

11:00 – 11:15 · COFFEE BREAK

11:15 – 13:30 SESSION 1 · Sustainability in Higher Education and Beyond

Vespasian Pella Room | Zoom: <https://us06web.zoom.us/jc/88486282748>

Moderators: Assoc. Prof. Sorina CHIPER, PhD · Lect. Elena-Simona MITOCARU-LUPU, PhD

Assoc. Prof. Cristian BENȚE, PhD

"Vasile Goldiș" Western University of Arad

"Sustainable Security in an Age of Global Uncertainty: Higher Education and the Shaping of Future Resilience"

Lect. Serdar YETİŞEN, PhD

Isparta University of Applied Sciences, Gonen Vocational School, Turkey

"The Evolution of Sustainability in Higher Education between 2019 and 2025: An Assessment of the Council of Higher Education's Monitoring and Evaluation General Reports in the Context of Türkiye"

Assoc. Prof. Sorina CHIPER, PhD

"Alexandru Ioan Cuza" University of Iași, FEAA

"SustainEd – Walking the Sustainability Talk in Higher Education"

Assoc. Prof. Laura-Rebeca STIEGELBAUER, PhD

"Vasile Goldiș" Western University of Arad

"Preserving Human Agency in AI Mediated Translation Education for Sustainable Futures"

Tamara Rita CSORDÁS, PhD candidate

Corvinus University of Budapest, Ludovika University of Public Service

"Governmental Climate Communication and Sustainability Awareness among University Students in Hungary"

Lect. Elena-Simona MITOCARU-LUPU, PhD

"Alexandru Ioan Cuza" University of Iași, FEAA

"Beyond Automation: The Impact of Generative AI Integration in Education"

Emilie Joe BRANDT

Peace Corps, Republic of Moldova / USA

"From Global Frameworks to Local Action: Dynamics of Localization of SDGs in the Republic of Moldova"

Jeries EADY, PhD candidate

Braude Academic College of Engineering, Israel

"Developing Intercultural Citizenship and Sustainability Competences through Virtual Exchange"

Irina GHEORGHIU, PhD candidate

Albert Ludwigs University Freiburg, Germany

"ENGAGE Project's Outputs: Highlighting Language as a Site of Power and Sustainability"

11:15 – 13:30 SESSION 2 · Cultural Studies

Vasile Arvinte Room | Moderators: Lect. Crina LEON, PhD · Rev. Assoc. Prof. Daniel NIȚĂ-DANIELESCU, PhD

Rev. Assoc. Prof. Daniel NIȚĂ-DANIELESCU, PhD*"Alexandru Ioan Cuza" University of Iași, "Dumitru Stăniloae" Faculty of Orthodox Theology****"Modele de organizare a învățământului superior ieșean și începuturile modernității românești"*****Rev. Assoc. Prof. Adrian DINU, PhD & Assoc. Prof. Claudia DINU, PhD***"Alexandru Ioan Cuza" University of Iași / "Grigore T. Popa" University of Medicine and Pharmacy, Iași****"Homo sacer. Experiențele duhovnicești și valoarea lor formativ-culturală"*****Lect. Paula Andreea ONOFREI, PhD***Faculty of Computer Science, "Alexandru Ioan Cuza" University of Iași****"Literature, Theology and Spiritual Health"*****Nicu Severin SÂNZIANU, PhD candidate***"Alexandru Ioan Cuza" University of Iași, "Dumitru Stăniloae" Faculty of Orthodox Theology****"Ecologia minții: paza gândurilor și cultivarea unei stări de bine durabile"*****Ana Irina SECARĂ***County School Inspectorate, Piatra Neamț****"Exploring Well-Being and Mindfulness through Linguistic and Cultural Perspectives in Sustainable Societies"*****Lect. Crina LEON, PhD***"Alexandru Ioan Cuza" University of Iași, Faculty of Letters****"The Concept of Nature in Norwegian Society"*****Anca SOLOAN***"Gheorghe Cartianu" Technical College, Piatra Neamț****"Models and Lessons of Sustainable Living in Foreign Literature"***

11:15 – 13:30 SESSION 3 · Teaching and Applied Linguistics

Irineu Mihălcescu Room | Moderators: Lect. Oana-Alexandra ALEXA, PhD · Lect. Simona LEONTI, PhD

Assoc. Prof. Ana SANDULOVICIU, PhD

"Alexandru Ioan Cuza" University of Iași, FEAA

*"Le français du tourisme et les nouvelles valeurs du monde du tourisme"***Lect. Carina-Ionela BRÂNZILĂ, PhD**

"Alexandru Ioan Cuza" University of Iași, FEAA

*"Intercultural Communication in Higher Education: Challenges, Opportunities, and Best Practices in a Globalized World"***Lect. Simona LEONTI, PhD**

"Alexandru Ioan Cuza" University of Iași, Faculty of Letters

*"Phraseodidactics and Cultural Sustainability: The Case of Spanish Zoomorphic Phraseological Units"***Lect. Alin Titi CĂLIN, PhD**

"Alexandru Ioan Cuza" University of Iași, Faculty of Letters

*"New Methodological Journeys: Critical Awareness and AI Tools Applied to Spanish Grammar Teaching"***Lect. Anca-Irina CECAL, PhD**

"Alexandru Ioan Cuza" University of Iași, FEAA

*"Sustainable Business Communication: Persuasion Tools – An In-Class Scenario"***Lect. Oana-Alexandra ALEXA, PhD**

"Alexandru Ioan Cuza" University of Iași, FEAA

*"Teaching Intercultural Communication with a Focus on SDGs: Perspectives and Opportunities"***Lect. Irina CROITORU, PhD**

"Grigore T. Popa" University of Medicine and Pharmacy of Iași

*"Interkulturalität und Ernährung: Methodische Ansätze im Deutschunterricht (A1)"***Assist. Lect. Ana-Magdalena PETRARU, PhD**

Faculty of Letters, "Alexandru Ioan Cuza" University of Iași

*"Arta dramatică în educație: abordări recente și exemple practice"***Assist. Lect. Paul Matei Christian BOTEZ, PhD**

"Grigore T. Popa" University of Medicine and Pharmacy, Iași

*"Integrating Well-being Topics into Medical Romanian Language Instruction"***Lect. Simona MITOCARU-LUPU, PhD**

"Alexandru Ioan Cuza" University of Iași, FEAA

"Trends in Language Education: AI Integration – Inclusive Pedagogy and Sustainability in the Curriculum"

11:15 – 13:30 SESSION 4 · Cultură universitară sustenabilă în universul provocărilor lumii contemporane

Online: <https://meet.google.com/tpe-xcie-pay> | Moderators: Prof. hab. Maia BOROZAN, PhD · Assoc. Prof. Lilia ȚURCAN, PhD

Prof. habil. Maia BOROZAN, PhD

"Ion Creangă" State Pedagogical University of Chișinău

"Social Determinants of Emotional Culture Development in Higher Education Teacher Preparation"

Assoc. Prof. Svetlana TALPĂ, PhD

"Ion Creangă" State Pedagogical University of Chișinău

"Choreographic Language as a Space for Cultural Reharmonization in Higher Education: Contemporary Educational Perspectives"

Assoc. Prof. Lilia ȚURCAN, PhD & Lect. Cristina MIHAI

"Ion Creangă" State Pedagogical University of Chișinău

"The Culture of Tolerance in Pre-service Teachers: A Professional Responsibility or a Personal Choice"

Assoc. Prof. Elena RUSU

"Ion Creangă" State Pedagogical University of Chișinău

"Pedagogical Interpretations of the Development of Research and Innovation Competencies in Pedagogy Students"

Assoc. Prof. Larisa SADOVEI, PhD & Prof. hab. Maia BOROZAN, PhD

"Ion Creangă" State Pedagogical University of Chișinău

"Scientific Considerations on the Importance of Developing a Sustainable Organizational Culture in Higher Education"

Assist. Lect. Viorica OALA

"N. Testemițanu" State University of Medicine and Pharmacy of Chișinău

"Dimensions for Assessing Empathy in Medical Students Based on Indicators and Descriptors"

Prof. hab. Diana ANTOCI, PhD

"Ion Creangă" State Pedagogical University of Chișinău

"Literacy as a Framework for the Formation of Value Orientations in Education"

Assoc. Prof. Valentina MÎSLIȚCHI, PhD

"Ion Creangă" State Pedagogical University of Chișinău

"Literacy – A Strategic Vector in Facilitating Learners' School Adaptation"

Assist. Lect. Alina MARDARI

"Ion Creangă" State Pedagogical University of Chișinău

"Integrating Mediation into Contextual Learning to Develop English Communicative Competence among University Students"

11:15 – 13:30 SESSION 5 · Strategii de comunicare interculturală într-o societate contemporană dinamică și sustenabilă - Limbă, cultură, comunități sustenabile

Online: <https://meet.google.com/idj-cgtc-sen> | Moderators: Assoc. Prof. Georgiana CIOBOTARU, PhD · Assoc. Prof. Tatiana VELICOVA, PhD

Assoc. Prof. Georgiana CIOBOTARU, PhD

Department of Socio-Human Sciences, Cross-Border Faculty, "Dunărea de Jos" University of Galați

"Strategii comunicative în era digitală: comunicarea interculturală într-o epocă a sustenabilității"

Assoc. Prof. Tatiana VELICOVA, PhD

Comrat State University

"Rolul inteligenței artificiale în dezvoltarea competenței de comunicare în limba română – strategii de comunicare sustenabilă"

Assoc. Prof. Raisa COVRICOVA, PhD

Comrat State University

"Dezvoltarea competențelor de comunicare interculturală ale viitorilor profesori prin utilizarea instrumentelor de IA"

Assoc. Prof. Serghei HOROZOV, PhD

Comrat State University

"Competența interculturală digitală ca factor al dezvoltării durabile a societății din Republica Moldova"

Inna DINCOVA, PhD candidate

Comrat State University

"Educația multiculturală în societatea sustenabilă din Republica Moldova – IA – NotebookLM"

Assist. Lect. Lidia SIVIRIDENCO

Comrat State University

"Rolul educației universitare în dobândirea de către studenți a unor competențe transversale pentru o societate sustenabilă"

11:15 – 13:30 SESSION 6 · Linguistic, Cultural and Pedagogical Pathways toward HE Sustainability

Online: <https://meet.google.com/jqo-xkbw-mag> | Moderators: Assoc. Prof. Aliona LUCA, PhD · Lect. Ecaterina LUNGU, PhD

Lect. Ecaterina AMELICICHIN, PhD

Moldova State University

“Building Tomorrow's Leaders: Key Competences for Sustainability in Higher Education”

Assoc. Prof. Aliona LUCA, PhD

Institute of Physical Education and Sport, Moldova State University

“Sports Terms in Media Discourse Promoting Sustainable Development Goals: from Despecialization to Determinologization”

Lect. Ecaterina LUNGU, PhD & Lect. Natalia GÎRLEA, PhD

“Ion Creangă” State Pedagogical University of Chişinău / Institute of Physical Education and Sport, Moldova State University

“The University as a Communication Space for Sustainability: Experiences and Perspectives from the Field of Physical Education”

Assoc. Prof. Natalia NASTAS, PhD

Institute of Physical Education and Sport, Moldova State University

“The Students' Personal Autonomy and Culture in a Sustainable World”

Assoc. Prof. Ludmila BRANIŞTE, PhD

Department of Romanian Language for Foreign Students, Faculty of Letters, “Alexandru Ioan Cuza” University of Iaşi

“Linguistic Adaptation for a Sustainable Higher Education: The RFL Pathway”

11:15 – 13:30 SESSION 7 · Limbă, cultură și sustenabilitate în contexte multiculturale

Online: <https://meet.google.com/qvm-jwhu-bdp> | Moderators: Assoc. Prof. Gina Aurora NECULA, PhD · Lect. Angela POPOVICI, PhD

Assoc. Prof. Alexandra BARBĂNEAGRĂ, PhD

Department of Language and Communication, "Ion Creangă" State Pedagogical University of Chișinău

"Internaționalizarea învățământului superior și dezvoltarea competențelor interculturale pentru sustenabilitate"

Assoc. Prof. Lucia CEPRAGA, PhD

Department of Language and Communication, "Ion Creangă" State Pedagogical University of Chișinău

"Limbaj și identitate în construirea sensului în mediile universitare multiculturale"

Assoc. Prof. Svetlana DERMENJI, PhD

Department of Language and Communication, "Ion Creangă" State Pedagogical University of Chișinău

"Diversitatea lingvistică și dialogul intercultural ca factori ai dezvoltării durabile"

Assoc. Prof. Liuba PETRENCO, PhD

Department of Language and Communication, "Ion Creangă" State Pedagogical University of Chișinău

"Comunicarea responsabilă în era digitală: între sustenabilitate, etică și inteligență artificială"

Assoc. Prof. Gina Aurora NECULA, PhD

Lectorate of Romanian Language, Culture and Civilization, Romanian Language Institute (ILR), Comrat State University

"Predarea limbii și culturii române în contexte internaționale din perspectiva Obiectivelor de Dezvoltare Durabilă (ODD)"

Lect. Angela POPOVICI, PhD

Department of Socio-Human Sciences, Cross-Border Faculty, "Dunărea de Jos" University of Galați, Romania

"Didactica limbilor străine din perspectiva educației pentru cetățenie globală: abordări educaționale actuale"

Assist. Prof. Arina CHIRILĂ

Department of Romanian Language for Foreign Students, Faculty of Letters, "Alexandru Ioan Cuza" University of Iași

"Rolul anului pregătitor în formarea competențelor de comunicare în medii universitare multiculturale"

13:30 – 15:30 · LUNCH BREAK

15:30 – 16:30 ROUND TABLE

Sustainability in Society and Education – An Interdisciplinary Dialogue

(event in Romanian)

Moderators

Assoc. Prof. Ana Alexandra SANDULOVICIU, PhD

Lect. Anca-Irina CECAL, PhD

Panelists

Sorina CHIPER

"Alexandru Ioan Cuza" University, Iași

Cristin MURAFĂ

ZBOR, Iași

Octavian CIOCIRLAN

ESG Works, Chișinău

Nicu Severin SÂNZIANU

SC Premian SRL / "Alexandru Ioan Cuza" University of Iași, Dumitru Stăniloae Faculty of Orthodox Theology

Paul Matei Christian BOTEZ

"Grigore T. Popa" University of Medicine and Pharmacy, Iași

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